

## EDUCATION

**Masters of Fine Art in Visual Communications Design** \ December 2013  
Purdue University – West Lafayette, IN \ Summa Cum Laude, GPA: 3.95

**Bachelors of Fine Art in Graphic Design** \ August 2008  
Savannah College of Art and Design – Savannah, GA \ Magna Cum Laude, GPA: 3.72

**Renaissance Masters: Innovators of Italian Styles Off Campus Seminar – Italy** \ June 2008  
Savannah College of Art and Design off campus study abroad program.  
Received the Neely Elizabeth Toohill Memorial Scholarship for studying abroad. Trip included studies in Rome, Pienza, Sienna, Florence, Bologna, and Venice over a four week period.

**Associate in Specialized Technology in Graphic Design** \ July 2003  
Pittsburgh Technical Institute – Pittsburgh, PA \ Magna Cum Laude, GPA: 3.93

## ACADEMIC APPOINTMENTS

**Instructor of Integrated Media Arts** \ Fall 2015 - Present  
Integrated Media Arts Department, Juniata College – Huntingdon, PA  
Taught an 18 credit load under a 1 year fixed term position. In addition to course work, worked with students to create Practicum Projects focused on Adobe Creative Cloud programs in addition to supervising local internship students focused on web design and social media marketing.  
Courses Taught:

IM110: Principles of Digital Media	IM275 Integrated Media Arts Lab
IM276: Integrated Media Arts Lab II	IM360: Digital Video Production
IM399: Digital Video Production II	IT341: Web Design

**Instructor of Graphic Design** \ Spring 2015  
Graphic Design, College of Arts and Architecture, Penn State University – State College, PA  
Instructed and developed projects, exercises, schedule, lab and studio lectures, and lesson plans for the freshman-level graphic design course: GD102: Introductory Design Studio. Revised materials from a 1.5 hour studio to a 3 hour studio meeting twice a week. Created an updated schedule and course projects to fit the credit and schedule change requirements.

**Instructor + Consultant** \ August 2014 – December 2014  
Integrated Media Arts Department, Juniata College – Huntingdon, PA  
IM 360 Digital Video Production within the IMA program. This course covered digital video cameras, qualities of light and audio in video production, and the fundamentals of controlling multiple, overlapping variables (audio, video, text) within a professional video composition.  
Working as a consultant to direct and develop the newly created Integrated Media Arts program. This program represents a unique collaboration of the departments of Art, Communication, Information Technology, Computer Science, and Theatre.

**Graduate Teaching Assistant: Instructor of Record** \ August 2011 – May 2013  
Department of Art and Design, Purdue University – West Lafayette, IN  
Instructor of record responsible for teaching undergraduate foundation design and visual communications design courses. Responsibilities include design techniques and methodology through class lectures, demonstrations, projects, and critical reviews in studio and computer lab sessions. Sole responsibilities include grading, attendance, and completion of student record submission at end of semester. Classes taught: 2D Design I, 3D Design II, and Visual Communications Design Computing I & II.

## Graduate Teacher Certified (GTC)

Certification awarded by the Purdue University Center for Instructional Excellence to document and assess classroom teaching and teacher development activities.

## COMMUNITY OUTREACH + SERVICE

### Founder, Executive Director \ November 2015 - Present

Relnvision Huntingdon, Inc., Huntingdon, PA

Founded a local revitalization organization called Relnvision Huntingdon. Working with the community to identify and execute projects based on community input. We facilitate community discussion meetings to identify the current issues and needs in our community.

### Board of Directors \ January 2014 - Present

Huntingdon County Arts Council, Huntingdon, PA

Serve on the board in addition to the Programming, Arts in Education, Fundraising, and Web/Social Media Committees. Attend monthly board meetings in addition to scheduled committee meetings. Oversee the social media page and website for event promotion and fundraising. Work with the Executive Director and Programming Committee to design all gallery show print and web promotional materials.

### Committee Member + Event Coordinator \ November 2015 - Present

Downtown Opportunities Committee, Huntingdon Landmarks, Inc., Huntingdon, PA

Worked with the DOC to prepare the first annual Downtown Opportunity Showcase and Business Pitch Competition held on April 23rd, 2016. This event was a day long presentation of workshops followed by a public pitch presentation. Duties on this committee include: Design of all print and web promotional materials, social media management, day of event technology setup and assistance. In addition, sat on the judging panel to review the Business Pitch applicants for the Business Pitch Competition. Presented an interactive workshop on *Social Media for Small Businesses* to workshop attendees and local entrepreneurs.

## PROFESSIONAL APPOINTMENTS

### Principal Designer \ July 2010 – Present

Ryan Gibboney Design – East Coast, Midwest Clients

Specializing in print, web, and interactive design for various clients. Experience ranging from project management, development of deadline schedules based on client needs, hiring and directing photographers, illustrators, developers and programmers. In addition to print and web campaigns work with clients to develop branded social media accounts for a clear web presence.

### Marketing and Media Consultant \ August 2013 – December 2013

The Graduate School, Purdue University – West Lafayette, IN

Created new visual elements to promote graduate student professional development. Duties include creation of complex visual charts and infographics as part of a new marketing plan. Developed presentation materials for faculty and staff including implementation across print, web, as well as social media formats.

### Online User Experience Consultant \ March 2013 – May 2013

Office of Marketing and Media, Purdue University – West Lafayette, IN

Conducted in depth research and evaluation of the user experience of current mapping systems used by Purdue University. Formats evaluated included print, on campus stationary maps, Google maps in both browser and mobile formats. Research was also conducted to evaluate dissimilar university mapping systems throughout campuses in the United States. Worked with Google Maps to update drop pins, street views, and location descriptions for campus landmarks and buildings. The final outcome was the redesign of all map formats.

### Brand & Marketing Consultant \ May 2012 – June 2012

The National Group Printing, Lafayette, IN

Worked to create consistency to internal and external brand messaging for a Indiana based FSC Certified digital and large format offset printer. Coordinated a direct marketing plan for current staff to implement upon completion of internship. Set up Social Media Management with HootSuite to engage social media audience throughout multiple platforms including Twitter, Facebook, and LinkedIn. Worked to simplify and redesign the website to be seen to the public as customer portal but more importantly a print resource.

**Camper at Camp Firebelly** \ June 2012 – July 2012

Firebelly Design, Chicago, IL

Selected to participate in Camp FireBelly in the summer of 2012. For ten days, 10 campers live and work with Firebelly Design to craft a strategic design solution for a non-profit client, from initial research to final implementation.

**Art Director** \ March 2006 – October 2011

Best Savannah Restaurants Magazine, Savannah, GA

Worked remotely to design and paginate pages of a bimonthly magazine. Created new ads for clients and also updated existing ads throughout the publication. Worked directly with the publisher to create, edit, and proof from original layouts format through to FTP uploading to the printer.

**Art Director** \ January 2009 – June 2011

Purdue Alumni Association, West Lafayette, IN

Designed and created the Purdue Alumnus magazine from editorial conception to final proof including preparation of files for press. Work closely with the editor to assign photography, create deadline schedules, decide placement of advertisements, and oversee the overall design production of the magazine. Also worked to coordinate and design printed and digital promotional materials for a variety of Purdue Alumni Association events. Responsible for expanding the design team by developing a new internship program and implementing a new junior level designer position. Setup interviews, job descriptions, through to daily work routines while managing junior graphic designer and student designer.

**Brand & Marketing Director** \ January 2008 – January 2009

The Paris Market & Brocante, Savannah, GA

Created and printed all store promotional materials in house, including updating and maintaining the store website and managing various business collateral including set marketing goals and objectives. Created new overall brand for multiple components of the business including the identity for the store and sub-identities for the coffee shop located within the store. Worked as store manager overseeing staff and sales when necessary.

**Graphic Designer** \ January 2006 – October 2007

The Bluffton City Sun Newspaper, Bluffton, SC

Created new advertisements for clients and also redesigned existing ads. Create a new section titled "That's the Ticket" Arts and Entertainment. Also worked closely with editor in placing ads and preparing files for print.

**CONTINUING EDUCATION CERTIFICATES**

**The Course for Human-Centered Design** By Acumen and IDEO.org \ Fall 2014

**Security Awareness Training** National Cyber Security Awareness Month \ October 2014

**SKILLS + ABILITIES**

Proficient in both Mac and PC platforms. Advanced skills in InDesign, Photoshop, Illustrator, Premiere Pro, Microsoft Office, InSite prepress portal and prepress file preparation. Web experience with HTML, CSS, WordPress, and Dreamweaver. Digital video production experience with camera settings, lighting equipment, importing and editing film. Additional experience with vinyl cutting software, 3ds Max, laser cutting and engraving technical requirements.

### ACADEMIC ACHIEVEMENTS

**Nominated for the Distinguished Master's Thesis Award** \ Purdue University \ 2013  
**Neely Elizabeth Toohill Memorial Scholarship** \ Savannah College of Art and Design \ 2008  
**Artistic Honors Scholarship** \ Savannah College of Art and Design \ 2006 – 2008  
**Academic Honors Scholarship** \ Savannah College of Art and Design \ 2006 – 2008  
**Deans List** \ Savannah College of Art and Design \ 2006 – 2008  
**Senior Portfolio Show 2nd Place Best of Show** \ Pittsburgh Technical Institute \ 2003  
**Deans List** \ Pittsburgh Technical Institute \ 2001 – 2003

### DESIGN AWARDS

**ADDY Awards: American Advertising Federation North Central Indiana** \ February 2011  
Purdue Memorial Union, West Lafayette, IN  
Judges Choice ADDY Award: Nov/Dec 2010 Alumnus Cover  
Gold ADDY: Nov/Dec 2010 Alumnus Magazine Design  
Gold ADDY: Nov/Dec 2010 Feature – Heroes on Hold  
Gold ADDY: Jan/Feb 2010 Alumnus Cover  
Silver ADDY: Jan/Feb 2010 Editorial Feature – Breakfast Club  
Silver ADDY: Nov/Dec 2010 Alumnus Cover  
Judges Choice Award: Design Recruitment Poster Campaign  
Silver Student ADDY: “Design is Everywhere” Recruitment Poster Campaign

### PROFESSIONAL MEMBERSHIPS

**American Institute of Graphic Arts (AIGA)** \ Central Pennsylvania Chapter  
**The Society of Typographic Arts (STA)** \ Chicago, IL  
**Hamilton Wood Type & Printing Museum** \ Two Rivers, WI

### EXHIBITIONS + PRESENTATIONS

**Integrating Letterpress into the 21st Century Design Classroom** \ July 31, 2014  
Washington D.C.

As part of the Type & Design Education Forum in conjunction with TypeCon 2014 and the Society of Typographic Aficionados this panel explores several ways to integrate letterpress printing into the contemporary design classroom. Methods include setting up an in-class small press, creating a student-run pressroom / laboratory, using polymer plates made from digital files, and facilitating hands-on experimentation as a hybrid analog/digital approach to design practice.

**Set in Motion: Purdue University Galleries** \ June 20, 2014

Fountain Gallery, 330 Main Street, Lafayette, IN

Set in Motion is a night of contemporary video art and experimental short film screenings hosted by Purdue University's Fountain Gallery in Lafayette, IN. These films will explore how motion, time, repetition, and narrative can change the way we see art. With video capabilities becoming part of our everyday, we encourage artists to challenge the medium, and in turn question our reality.

**Community As Client: A Solo Exhibition** \ November 11 – 15, 2013

Patti and Rusty Rueff East Gallery, PAO Hall \ Purdue University, West Lafayette, IN  
MFA Thesis research solo exhibition. Public gallery talk presented November 15, 2013.

**AIGA Head, Heart, Hand Conference Poster Presentation** \ October 11, 2013

Minneapolis Convention Center, Minneapolis, MN

Poster presentation on MFA thesis research project. Poster titled *Community Design Ecosystem*

**As You Are Exhibition: A Decade of You Are Beautiful** \ February 2013 – April 2013

Green Exchange, Chicago, IL

A month long retrospective of the You–Are–Beautiful.com project. Contribution to the exhibition was the letter E which is overall part of a 15 Person Spell–Out creating the text You Are Beautiful. Work on this project was completed during Camp Firebelly in the summer of 2012.

**Westwood Art Competition and Exhibition** \ October 2012 – March 2013

Multimedia prints accepted into bi-annual juried exhibition. Exhibition hosted at residence of Purdue University President West Lafayette, IN.

**Wicked World of Design Exhibition** \ January 23 – 27, 2012

Patti and Rusty Rueff West Gallery, PAO Hall \ Purdue University, West Lafayette, IN  
This gallery exhibit displays indeterminate design problems discussed, discovered and invented by participants of the 2011 Design and Culture seminar: AD 691.

**Participatory Design & Book Launch Celebration** \ December 9, 2011

Forest Products Building \ Purdue University, West Lafayette, IN  
A collection of graduate student installations and public art by AD641 Graduate Installation and Critique course. Book launch for *AD:64100 A Collection of Spatial Investigations*. Created a mock-up of a proposed installation for attendees to participate with while attending the book launch reception.

**PROFESSIONAL SERVICE**

**“Good vs. Good Design” Presentation** \ November 14, 2012

Presented on Social Design and the Importance of Design Activism to a student audience

**AAF Student Chapter: Preparing for the ADDY’s: Presenter** \ November 15, 2011

**AIGA Indy Student Portfolio Review: Professional Reviewer** \ March 26, 2011

**VCD Senior Class Presentation on Preparing for Interviews: Guest Lecturer** \ March 22, 2011

**TEACHING AND CLASSROOM DEVELOPMENT LECTURES ATTENDED**

**Creating the Engaged Classroom: Discussion Techniques** \ February 28, 2012

Center for Instructional Excellence Teaching Workshop \ Purdue University, West Lafayette, IN

**Techniques for giving a great seminar** \ February 16, 2012

Center for Instructional Excellence Teaching Workshop \ Purdue University, West Lafayette, IN

**How to Avoid Giving a Bad Presentation** \ February 7, 2012

Center for Instructional Excellence Teaching Workshop \ Purdue University, West Lafayette, IN

**Grant & Proposal Writing Lecture: Dr. Peter Dunn** \ January 26, 2012

Sponsored by Purdue Graduate School \ Purdue University, West Lafayette, IN

**What do Teachers & Salespeople Have in Common** \ October 20, 2011

Center for Instructional Excellence Teaching Workshop \ Purdue University, West Lafayette, IN

**Being “Master and Commander” of Your Class by Joel Ebarb** \ October 6, 2011

Center for Instructional Excellence Teaching Workshop \ Purdue University, West Lafayette, IN

**DESIGN + PROFESSIONAL DEVELOPMENT CONFERENCES**

**AIGA Head, Heart, Hand Conference** \ October 10–13, 2013

Minneapolis Convention Center, Minneapolis, MN

**Design for Good West Michigan** \ April 12–14, 2013

AIGA West Michigan \ Grand Rapids, MI

**A Better World by Design Conference** \ September 28–30, 2012

Brown & RISD Universities \ Providence, RI

**Design Ethos Conference and Do-Ference** \ April 19–22, 2012

Savannah College of Art and Design \ Savannah, GA

Purdue Conference for Pre-Tenure Women Conference \ September 22, 2011  
Butler Center for Leadership \ Purdue University, West Lafayette, IN

XRITE Color Immersion Seminar: A Deep Dive into Color Management \ March 30, 2011  
Presented by Pantone \ Chicago Marriott Downtown, Chicago, IL

Adobe Max \ October 23-27, 2010  
Nokia Theater \ Los Angeles, CA

### LETTERPRESS CONFERENCES + WORKSHOPS

Wayzgoose Printing Conference & Print Workshop \ November 4-6, 2011  
Hamilton Wood Type & Printing Museum \ Two Rivers, WI

The Society of Typographic Arts (STA) Wood Type Workshop \ May 27-29, 2011  
Hamilton Wood Type & Printing Museum \ Two Rivers, WI

### WEBINARS ATTENDED

Design for Social Change Impact! Webinars \ March 2013  
HOW TO MEASURE WHAT MATTERS with Kyla Fullenwider of Imperative \ May 3, 2013  
DESIGNING WITH COMMUNITIES with Anne Frederick, Hester St Collaborative \ April 19, 2013  
FUNDING SOCIAL CHANGE with Andréa Pellegrino, Pellegrino Collaborative \ March 15, 2013  
THE POWER OF PARTNERSHIPS with Michael Blakeney of Good Profit \ March 1, 2013

AIGA Breakthroughs: Design Research - Getting to Know Your Users \ June 20, 2012

Giving Back with Design, sponsored by Sappi Fine Paper \ April 17, 2012

AIGA Breakthroughs: Responsive Web Design: Design Once, Display Everywhere? \ July 27, 2011  
Dan Mall (Big Spaceship) and Scott Fegette (Dreamweaver/Adobe)

Unleash the Power of Specialty Folds \ June 30, 2011  
By PaperSpecs and Neenah Paper

AIGA Writing for Visual Thinkers: The Intersection of Words and Pictures \ June 2, 2011  
Presenter: Andrea Marks, author of Writing for Visual Thinkers

AIGA: Inspiration & Technology = Breakthroughs \ May 25, 2011  
Rob Girling (Artefact) and Kiyomasa Toma (Adobe)

### PROFESSIONAL DEVELOPMENT LECTURES ATTENDED

Periodicals and Publications – Indianapolis InDesign User Group Lecture \ February 9, 2011

AIGA Chicago: Small Talk \ The Royal Order of Experience Design \ November 16, 2010

AIGA Chicago: Small Talk \ Killswitch Collective \ March 15, 2010

Morgan Spurlock: Corporate Transparency & the Greatest Movie Ever Sold \ December 8, 2011  
Purdue Series on Corporate Citizenship & Ethics \ Purdue University, West Lafayette, IN

Visiting Artist Lecture: Kim Beck of Carnegie Mellon University \ November 14, 2011  
Krannert Auditorium \ Purdue University, West Lafayette, IN

**AIGA Chicago Small Talk: Froeter Design Co.** \ November 8, 2011  
Froeter Design Co. Studios \ Chicago, IL

**Government & Political Campaigns: Greater Lafayette Progress** \ July 28, 2011  
AAF North Central Indiana \ West Lafayette, IN

**Stefan Sagmeister on Design & Happiness** \ June 16, 2011  
Indianapolis Museum of Art \ Indianapolis, IN

**AIGA Chicago Annual Members Meeting Event** \ June 9, 2011  
Park West \ Chicago, IL

**The Power of Branding: Christine Sech of Interbrand** \ May 26, 2011  
AAF-Lunch Speaker Series \ West Lafayette, IN

**AIGA Chicago Design Thinking I: James Goggin** \ May 19, 2011

**AIGA Indianapolis INHOUSE Speaker Series** \ March 16, 2011  
Cardinal Health InHouse Designers, Indianapolis, IN