

## EDUCATION |

- 2013 **Masters of Fine Art in Visual Communications Design**  
Purdue University, West Lafayette, IN  
Summa Cum Laude, GPA: 3.95
- 2013 **Graduate Teacher Certified**  
Awarded by the Purdue University Center for Instructional Excellence to document and assess classroom teaching and teacher development.
- 2008 **Bachelors of Fine Arts in Graphic Design**  
Savannah College of Art and Design, Savannah, GA  
Magna Cum Laude, GPA: 3.72
- 2008 **Renaissance Masters: Innovators of Italian Styles Off Campus Seminar in Italy**  
Received the Neely Elizabeth Toohill Memorial Scholarship to study abroad. Studies in Rome, Pienza, Sienna, Florence, Bologna, and Venice in June.
- 2003 **Associate in Specialized Technology in Graphic Design**  
Pittsburgh Technical College, Pittsburgh, PA  
Summa Cum Laude, GPA: 3.93

## TEACHING APPOINTMENTS |

- 8/2014 – Present **Instructor of Integrated Media Arts**  
Integrated Media Arts Program, Juniata College, Huntingdon, PA  
Proposed, developed, and instructed Integrated Media Arts courses in addition to overseeing undergraduate design research. Revised and proposed course changes within the program with approval by the Curriculum Committee. Currently serving as a Advisor and Professional Mentor to IMA students.
- 1/2015 – 12/2016 **Instructor of Graphic Design**  
College of Arts and Architecture, Penn State University, State College, PA  
Instructed and developed projects, exercises, schedule, lab and studio lectures, and lesson plans for GD102 freshman-level graphic design prerequisite. Hired to revise materials from 1.5 hour class to 3 hour studio meeting twice per week. Also instructed online through PSU e-Learning platform.
- 8/2014 – 12/2014 **Consultant**  
Integrated Media Arts Program, Juniata College, Huntingdon, PA  
Working as a consultant to develop the Integrated Media Arts program between Art, Communication, IT and English. Discussed opportunities to incorporate prerequisites and more experiential and project based design education.
- 8/2011 – 5/2013 **Instructor of Record**  
Department of Art and Design, Purdue University, West Lafayette, IN  
Responsible for teaching undergraduate foundation design and visual communications design courses. Instructed design techniques and methodology through class lectures, demonstrations, projects, and critical reviews in studio and computer lab sessions. Submitted academic records at end of session.

## PROFESSIONAL APPOINTMENTS |

- 7/2010 – Present **Principal Designer**  
Ryan Gibboney Design, LLC., National Clients  
Specializing in print, web, and interactive design for to meet client need. Experience ranging from project management, development of deadline schedules based on client requests, hiring and directing photographers,

**PROFESSIONAL APPOINTMENTS (cont) |**

illustrators, developers and programmers. In addition to print and web campaigns work with clients to develop branded social media accounts for a clear web presence. Ensure that all final deliverables are usable by the client but also created in a sustainable way that suits long-term budgets and goals.

8/2013 – 12/2013

**Marketing and Media Consultant**

The Graduate School, Purdue University, West Lafayette, IN  
Created new visual elements to promote graduate student professional development. Duties include creation of complex visual charts and info graphics as part of a new marketing plan. Developed presentation materials for faculty and staff including implementation across print, web, as well as social media formats.

3/2013 – 5/2013

**Online User Experience Consultant**

Office of Marketing and Media, Purdue University, West Lafayette, IN  
Conducted in depth research and evaluation of the user experience of current mapping systems used by Purdue University. Formats evaluated included print, on campus stationary maps, Google maps in both browser and mobile formats. Research was also conducted to evaluate dissimilar university mapping systems throughout campuses in the United States. Worked with Google Maps officials to update drop pins, street views, and location descriptions for campus landmarks and buildings. The final outcome was the redesign of all map formats by the campus and public safety officials.

5/2012 – 6/2012

**Brand + Marketing Consultant**

The National Group Printing, Lafayette, IN  
Supervised the internal and external brand messaging for a Indiana based FSC Certified digital and large format offset printer. Coordinated a direct marketing plan to create consistency for current staff to implement. Set up Social Media Management with HootSuite to engage social media audience throughout multiple platforms including Twitter, Facebook, and LinkedIn. Worked to simplify and redesign the website to be seen as customer FTP portal but more importantly a public printer resource for designers.

6/2012 – 7/2012

**Camper at Camp Firebelly**

Firebelly Design Studio, Chicago, IL  
Selected to participate in Camp FireBelly in the summer of 2012. Lived and worked for ten days with 10 campers in the Firebelly Design studio. Worked to craft a strategic design solution for a non-profit client (Project Nia), from initial research to final implementation. Project Nia uses the principles of participatory community justice – often called restorative or transformative justice – which has been shown to meet the needs of victims, reduce recidivism, and improve satisfaction with the legal system.

3/2006 – 10/2011

**Art Director**

Best Savannah Restaurants Magazine, Remote work  
Worked remotely to design and paginate pages of a bimonthly magazine. Created new ads for clients and also updated existing ads throughout the publication. Worked directly with the publisher to create, edit, and proof from original layouts format through to FTP uploading to the printer.

## PROFESSIONAL APPOINTMENTS (cont) |

- 1/2009 – 6/2011*    **Art Director**  
Purdue Alumni Association, West Lafayette, IN  
Designed and created the Purdue Alumnus magazine from editorial conception to final proof including preparation of files for press. Work closely with the editor to assign photography, create deadline schedules, decide placement of advertisements, and oversee the overall design production of the magazine. Also worked to coordinate and design printed and digital promotional materials for a variety of Purdue Alumni Association events. Responsible for expanding the design team by developing a new internship program and implementing a new junior level designer position. Setup interviews, job descriptions, through to daily work routines while managing junior graphic designer and student design team.
- 1/2008 – 1/2009*    **Brand + Marketing Director**  
The Paris Market and Brocante, Savannah, GA  
Created and printed all store promotional materials in house, including updating and maintaining the store website and managing various business collateral including set marketing goals and objectives. Created new overall brand for multiple components of the business including the identity for the store and sub-identities for the coffee shop located within the store. Worked as store manager overseeing staff and sales when necessary.
- 1/2006 – 10/2007*    **Graphic Designer**  
The Bluffton City Sun Newspaper, Bluffton, SC  
Created new advertisements for clients and also redesigned existing ads. Create a new section titled "That's the Ticket" Arts and Entertainment. Also worked closely with editor in placing ads and preparing files for print.

## AWARDS + RECOGNITION |

- 2016*    **Huntingdon County Community Improvement Award: Community Spirit**  
Huntingdon County Planning Commission and Huntingdon County Chamber
- 2016*    **Pennsylvania Business Central: Women Making a Difference**  
Pennsylvania Business Central's Women in Business and St. Francis University
- 2016*    **Standing Stone Coffee Company: Community Development Award**
- 2013*    **Nominated for the Distinguished Master's Thesis Award**  
Among all Visual and Performing Arts Graduate Research peers, Purdue University
- 2011*    **ADDY Awards: American Advertising Federation North Central Indiana**  
Purdue Memorial Union, West Lafayette, IN  
Judges Choice ADDY Award: Nov/Dec 2010 Alumnus Cover  
Gold ADDY: Nov/Dec 2010 Alumnus Magazine Design  
Gold ADDY: Nov/Dec 2010 Feature – Heroes on Hold  
Gold ADDY: Jan/Feb 2010 Alumnus Cover  
Silver ADDY: Jan/Feb 2010 Editorial Feature – Breakfast Club  
Silver ADDY: Nov/Dec 2010 Alumnus Cover  
Judges Choice Award: Design Recruitment Poster Campaign  
Silver Student ADDY: "Design is Everywhere" Recruitment Poster Campaign
- 2008*    **Neely Elizabeth Toohill Memorial Scholarship, SCAD**
- 2006 – 2008*    **Artistic Honors Scholarship, SCAD**
- 2006 – 2008*    **Academic Honors Scholarship, SCAD**
- 2006 – 2008*    **Deans List, SCAD**
- 2003*    **Senior Portfolio Show 2nd Place Best of Show, Pittsburgh Technical College**
- 2001 – 2003*    **Deans List, Pittsburgh Technical College**

## LECTURES, PRESENTATIONS, COLLABORATIONS |

- 1/23/2018 **Panelist:** Expanded Practice Gallery Show, Borland Project Space, Penn State
- 9/06/2017 **Presenter:** E-Portfolio working group report, SoTL Luncheon, Juniata College
- 8/18/2017 **Presenter:** *Re-envisioning your future: post graduation conversations*  
Presented during the Jump Start your Career in your Senior Year 2018  
Huntingdon Career and Technology Center
- 1/25/2017 **Presenter:** Huntingdon Community Revitalization Initiatives  
Juniata College Group Communication Course, Juniata College
- 4/04/2017 **Keynote Speaker:** Huntingdon County Youth Leadership Graduation  
Mount Union Area High School
- 3/31/2017 **Moderator:** Juniata *Meet Our Town* Enrollment event, Juniata College
- 4/23/2016 **Workshop Presenter:** *Social Media for Small Businesses*  
Workshop for Business Pitch attendees and local entrepreneurs
- 5/23/2015 **Workshop Leader:** Experimental Printmaking, The Art Space, Huntingdon, PA
- 11/14/2012 **Presenter:** *Good vs. Good Design* Presentation. Presented on Social Design  
and the Importance of Design Activism to designers, Purdue University
- 11/15/2011 **Presenter:** AAF Student Chapter: Preparing for the ADDY's, Purdue University
- 3/26/2011 **Professional Reviewer:** AIGA Indianapolis Student Portfolio Review
- 3/22/2011 **Guest Lecturer:** Visual Communication Design Senior Class Presentation  
on Preparing for Interviews, Purdue University

## GALLERY EXHIBITIONS |

- 11/2018 **Title TBD: Juniata College Studio Art Faculty Show**  
The Art Space, Huntingdon, PA  
A group exhibit showcasing recent work of Juniata College Studio Art Faculty.
- 8/2015 **Directors' Cut: Board Member Exhibition**  
The Art Space, Huntingdon, PA  
A group exhibit showcasing artwork in all media created by members of the  
Huntingdon County Arts Council Board of Directors.
- 5/2015 **Conceptual Proof: Solo Exhibition**  
The Art Space, Huntingdon, PA  
Showcasing experimental letterpress and printmaking works, *Conceptual Proof*  
portrayed imagination through in depth process and analysis questioning the  
interaction that happens between concept and a finished product.
- 6/2014 **Set in Motion: Purdue University Galleries**  
Fountain Gallery, Lafayette, IN  
Set in Motion screened contemporary video art and experimental short films hosted  
by Purdue University's Fountain Gallery. These films explored how motion, time,  
repetition, and narrative can change the way we see art.
- 11/2013 **Community As Client: A Solo Exhibition**  
Patti and Rusty Rueff East Gallery, Purdue University, West Lafayette, IN  
MFA Thesis research solo exhibition. Public gallery talk presented at closing.
- 2/2013 **As You Are Exhibition: A Decade of You Are Beautiful**  
The Green Exchange, Chicago, IL  
A month long retrospective of the You-Are-Beautiful.com project. Contribution  
to the exhibition was the letter E which is overall part of a 15 Person Spell-Out  
creating the text You Are Beautiful. Work on this project was completed during  
Camp Firebelly in the summer of 2012 at the Rebuilding Exchange. The final  
artwork was placed in a Illinois youth prison space.

## GALLERY EXHIBITIONS (cont) |

- 9/2012 **Westwood Art Competition and Exhibition**  
Purdue University President Home Gallery, West Lafayette, IN  
Multimedia prints accepted into bi-annual juried exhibition. Exhibition hosted at residence of Purdue President. Work showcased for one academic year.
- 1/2012 **Wicked World of Design Exhibition**  
Patti and Rusty Rueff West Gallery, Purdue University, West Lafayette, IN  
This gallery exhibit displayed indeterminate design problems discussed, discovered and invented by participants of the 2011 Design and Culture seminar. Social design research was showcased in group gallery exhibition.
- 12/9/2011 **Participatory Design Book Launch Exhibition**  
Forest Products Building, Purdue University, West Lafayette, IN  
A collection of graduate student installations and public art by AD641 Graduate Installation and Critique course. Book launch for book titled *AD64100: A Collection of Spatial Investigations*. Worked to create a proposed large scale participatory installation for attendees to interact with at the launch reception.

## CONFERENCE PRESENTATIONS |

- 3/2017 **A Civically engaged Curriculum in a Fast-Paced Digital World**  
Inspiring Citizenship through Community-Engaged Teaching and Learning Conference, Juniata College, Huntingdon, PA  
Presented materials showcasing the method of self selected design projects that are problem and client based in technology driven classrooms. Offered methods to achieve experiential learning through classroom research in a small or large setting such as time tracking methods, reflection, and client meetings.
- 7/2014 **Panelist: Integrating Letterpress into the 21st Century Design Classroom**  
TypeCon Conference, Washington D.C.  
As part of the Type and Design Education Forum in conjunction with TypeCon and the Society of Typographic Aficionados this panel explored several ways to integrate letterpress printing into the contemporary design classrooms. Methods included setting up an in-class small press, creating a student-run pressroom/laboratory, using polymer plates made from digital files, and facilitating hands-on experimentation as a hybrid analog/digital approach to design.
- 10/11/2013 **AIGA Head, Heart, Hand Conference Poster Presentation**  
Minneapolis Convention Center, Minneapolis, MN  
Presented graduate research poster titled *Community Design Ecosystem*.

## PROFESSIONAL/CLASSROOM DEVELOPMENT ATTENDANCE |

- 1/2018 **Faculty Inclusion Workshop for Inclusive Classrooms**  
Juniata College, Huntingdon, PA  
Focus on developing inclusive classroom environments
- 10/2017 **Digital Scholarship Conference**  
Bucknell University, Lewisburg, PA  
Focused on digital technologies for teaching and learning, maker space development, and shared learning environments for digital/non digital learning. Discussed opportunities for technology in non-digital spaces.

**PROFESSIONAL/CLASSROOM DEVELOPMENT ATTENDANCE (cont) |**

- 8/2017 **Faculty Conference: General Education Focus**  
Juniata College, Huntingdon, PA  
Focus on revisions to the general education curriculum and setup
- 6/2017 **Community Diversity: Embracing and Implementing Inclusion**  
Penn State University, State College, PA  
Focused on helping participants explore their communication styles, tacit assumptions, and comfort zones.
- 10/2016 **Drexel Community- Based Learning Course Development and Faculty Training**  
Drexel University, Philadelphia, PA  
Experience and reflect upon discomfort within an academic setting while at Graterford Correctional Facility, explored Side-by-Side courses, begin to develop or further refine a community-based learning course.
- 10/2013 **AIGA Head, Heart, Hand Conference**  
Minneapolis Convention Center, Minneapolis, MN  
Exploring the three core areas of design: Head: Design thinking and strategy, Heart: Design for social impact, and Hand: Design as craft.
- 4/2013 **Design for Good West Michigan Weekend Blitz**  
AIGA West Michigan, Grand Rapids, MI  
The Weekend Blitz event has started a local movement to ignite, accelerate and amplify design-driven social change through the collaboration of creative professionals and local non-profit organizations over a weekend in April.
- 9/2012 **A Better World by Design Conference**  
Brown University and Rhode Island School of Design, Providence, RI  
Better World by Design is a student-led initiative at Brown University and Rhode Island School of Design that celebrates interdisciplinary collaboration between designers, educators, innovators, and learners.
- 4/2012 **Design Ethos Conference and Do-Ference**  
Savannah College of Art and Design, Savannah, GA  
Participated as a designer in the 3 day Conference focused on creating materials and research for the Waters Avenue Revitalization Project. Work completed with a team of community leaders, student designers, and local citizens.
- 2/2012 **Creating the Engaged Classroom: Discussion Techniques**  
Center for Instructional Excellence Teaching Workshop, Purdue University
- 2/2012 **Techniques for giving a great seminar**  
Center for Instructional Excellence Teaching Workshop, Purdue University
- 2/2012 **How to Avoid Giving a Bad Presentation**  
Center for Instructional Excellence Teaching Workshop, Purdue University
- 1/2012 **Grant and Proposal Writing Lecture: Dr. Peter Dunn**  
Sponsored by Purdue Graduate School, Purdue University
- 10/2011 **What do Teachers and Salespeople Have in Common**  
Center for Instructional Excellence Teaching Workshop, Purdue University
- 10/2011 **Being “Master and Commander” of Your Class by Joel Ebarb**  
Center for Instructional Excellence Teaching Workshop, Purdue University

## PROFESSIONAL/CLASSROOM DEVELOPMENT ATTENDANCE (cont) |

- 11/2011 Waygoose Printing Conference and Letterpress Printing Workshop  
Hamilton Wood Type and Printing Museum, Two Rivers, WI
- 9/22/2011 Purdue Conference for Pre-Tenure Women Conference  
Butler Center for Leadership, Purdue University
- 5/2011 The Society of Typographic Arts Wood Type Workshop  
Hamilton Wood Type and Printing Museum, Two Rivers, WI
- 3/2011 XRITE Color Immersion Seminar: A Deep Dive into Color Management  
Presented by Pantone, Chicago Marriott Downtown
- 2/2011 Periodicals and Publications: Indianapolis InDesign User Group Lecture
- 12/2011 Morgan Spurlock: Corporate Transparency and the Greatest Movie Ever Sold  
Purdue Series on Corporate Citizenship and Ethics, Purdue University
- 11/2011 Visiting Artist Lecture: Kim Beck of Carnegie Mellon University  
Krannert Auditorium, Purdue University
- 11/2011 Froeter Design Studios AIGA Chicago Small Talk
- 7/2011 Government and Political Campaigns: Greater Lafayette Progress  
American Advertising Federation North Central Indiana
- 6/2011 Stefan Sagmeister on Design and Happiness  
Indianapolis Museum of Art
- 5/2011 The Power of Branding: Christine Sech of Interbrand  
American Advertising Federation North Central Indiana
- 11/2010 The Royal Order of Experience Design AIGA Chicago: Small Talk
- 10/2010 Adobe Max: Adobe Software Training Workshops  
Nokia Theater, Los Angeles, CA
- 3/2010 Killswitch Collective: AIGA Chicago: Small Talk

## DEVELOPMENT WEBINARS + WEBCASTS |

- 3/2017 AIGA Webcast: Design for Democracy
- 5/2013 How to Measure What Matters: Design for Social Change Impact Webinar
- 4/2013 Designing with Communities: Design for Social Change Impact Webinar
- 3/2013 Funding Social Change: Design for Social Change Impact Webinar
- 3/2013 The Power of Partnerships: Design for Social Change Impact Webinar
- 6/2012 AIGA Breakthroughs: Design Research - Getting to Know Your Users
- 4/2012 Giving Back with Design, sponsored by Sappi Fine Paper
- 7/2011 Responsive Web Design: Design Once, Display Everywhere? AIGA Breakthrough
- 6/2011 AIGA Writing for Visual Thinkers: The Intersection of Words and Pictures

## JUNIATA CAMPUS ENGAGEMENT |

### **Community-Engaged Teaching and Learning Committee Member:**

Focused on Community-Engaged Learning research, development, and support

### **TedX Juniata Faculty Mentor:**

First annual TedX Juniata Event Spring 2018

### **e-Portfolio working group Member:**

Providing artistic knowledge and design perspective to the discussion of a campus wide e-Portfolio solution. Proposed implementation Fall 2018.

### **2018 Advancement Calendar Committee Member**

Worked with the Advancement and Marketing offices to identify student design and studio artwork to showcase in the 2018 calendar. Advised design student on layout and design.

### **Integrated Media Arts Summer Review Committee Member**

Worked with faculty from Communication, IT, Studio Art, Art History, English to review and revise all IMA Curriculum over the summer of 2016. Individually reworked curriculum for IM110, 275, 276, 360, 361 to review formally with the Curriculum Committee in Spring 2017. All content was approved and put into use during the Fall 2017 semester.

### **Junior Faculty SoTL Member**

Attending monthly meetings to discuss topics related to junior faculty

### **Branding Task Force Member:**

Shared design knowledge while reviewing documents from Cognitive Marketing

### **Juniata College P.E.A.C.E. Certificate recipient**

Participated in Educational Activities that Create Equality from 2016 to present.

## HUNTINGDON COMMUNITY ENGAGEMENT |

*11/2015 – Present*

### **Founder, Executive Director, President of the Board**

Relnvision Huntingdon, Inc., Huntingdon, PA

Founded a local 501c3 revitalization organization called Relnvision Huntingdon. Working with the community to identify and execute projects based on community input. Our key initiatives are our Public Discussion Meetings, the Huntingdon Community Food Garden, and our Small Projects Big Ideas Grant.

*9/2016 – Present*

### **Committee Member**

Strategic Alliance of Economic Growth, Huntingdon, PA

Serving on the SAEG committee as a representative of Relnvision Huntingdon.

*1/2015 – 1/2017*

### **Board of Director**

Huntingdon County Arts Council, Huntingdon, PA

Serve on the board in addition to the Programming, Arts in Education, Fundraising, and Web/Social Media Committees. Attended monthly board meetings in addition to scheduled committee meetings. Oversaw the social media page and website for event promotion and fundraising. Worked with the Executive Director and Programming Committee to design all gallery show print and web promotional materials. Developed a new brand style guide for the organization to utilize when designing new event materials.



**HUNTINGDON COMMUNITY ENGAGEMENT (cont) |**

11/2015 – 5/2016  
Huntingdon, PA

**Committee Member, Event Coordinator, Presenter**

Downtown Opportunities Committee, Huntingdon Landmarks, Huntingdon, PA  
Worked with the committee to prepare the first annual Downtown Opportunity Showcase and Business Pitch Competition held on April 23rd, 2016. This event was a day long presentation of workshops followed by a public pitch presentation. Duties on this committee included: Design of all print and web materials, social media management, day of event technology setup and assistance. In addition, sat on the judging panel to review the Business Pitch applicants for the Business Pitch Competition. Presented an interactive workshop on *Social Media for Small Businesses* to workshop attendees and local entrepreneurs.