



AR 204

Digital Art

M/W 11:00 am – 12:50 pm
BAC P107
3 Credits

instructor: Ryan Gibboney
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phone: 814-641-3575
office hours: Mon/Wed 1:00 – 3:00pm

COURSE DESCRIPTION

This course focuses on the creation of art through electronic processes. Design, composition, value, color, line, simple drawing and multiple imagery as well as time and motion will be explored through the use of computers and software, scanners and cameras. Final works will be exhibited electronically and in print. Students will learn to express their ideas creatively while utilizing techniques and software unique to the creation of digital artwork. Students will create a print portfolio using the school's printers and supplies and will also look at the work of contemporary visual artists working with digital arts.

LEARNING OUTCOMES

Students will become familiar with:

- the basic elements of digital creative files including file types
- A understanding of creative software platforms including Adobe Photoshop and Adobe Illustrator on a Mac platform.
- fundamentals of capturing and editing images for creative editing and compilation
- the process of controlling multiple, overlapping variables (audio, video, text) to create a distinct 'look and feel' for a completed composition
- the complex problems involved in combining multiple elements to solve a communications challenge through a digital composition

COURSE FORMAT

The course will consist of lectures and training labs to create a thorough understanding of the course learning outcomes while fulfilling project based assignments. Projects will be created using computers and related creative software. Students will need a flash drive or external hard drive for storage of large files during this class.

Students are held responsible for participation in both class activities and individual projects. Use of cell phones is not permitted in class. Texting, Facebook, Tweets, internet surfing are also not permitted in class. You will be asked to leave and marked absent.

ATTENDANCE POLICY

We will be covering a great deal of highly technical ground and moving quickly, it is imperative that students attend each class. Attendance to class is mandatory. There are **2 allowed absences** to be used in the case of illness, transportation problems, family emergencies, etc. After 2 absences the student's grade will be lowered one letter grade and lowered another lettered grade for each following absence. On the **5th absence student will receive a failing grade for the course**. Attendance will be taken

only once during the class period. A student may enter class late, but will be marked absent if 15 minutes late. Being late 3 times equals one absence. Students are held responsible for all information presented during class and are responsible to get caught up if a class has been missed.

ASSIGNMENTS

6 Projects: The projects are designed to encourage students to express and complete compositional, visual and technical concepts through digital art. Specific guidelines and software instructions are posted on Moodle for each assignment.

Additional assignments and/or quizzes may be given without written notice or announcement.

GRADING GUIDE

Project 1	100 points
Project 2	100 points
Project 3	100 points
Project 4	100 points
Project 5	100 points
Project 6	100 points
Artist Presentation	50 points
Class Participation.	50 points

700 total points

- Late assignments are due by the start of the next class meeting and will automatically be reduced by one full letter grade.
- Good grades result from attending class, participation, hard work and diligence. Thus, there is no extra credit.
- Following the instructor's guidelines for projects is key as they have the potential to affect your grade. If you have questions, ask in class or feel free to e-mail your instructor directly to schedule a meeting.

GRADING

Points	Letter
94-100	A
90-93	A-
87-89	B+
83-86	B
80-82	B-
75-79	C+
70-74	C
65-69	C-
60-64	D+
55-59	D
50-54	D-
0-50	F

REPRODUCTION OF STUDENT WORK

Juniata College retains a non-exclusive right to reproduce all Integrated Media Arts (IMA) student projects for the purpose of education, publication, promotion, illustration, advertising, and trade in any manner or medium now known or later developed in perpetuity.

STUDENT ACCOMMODATIONS

In accordance with the Americans with Disabilities Act and Section 504 of the Rehabilitation Act, students with a documented disability are eligible to request reasonable accommodations. To make such a request or for more information, please contact Beth Bleil, Director of Disability Services, in the Office of Academic Support by visiting her office in Founders Hall, emailing her at bleilb@juniata.edu, or calling 814-641-5840. It is best to submit accommodation requests within the drop/add period, however, requests can be made at any time in the semester. Please keep in mind that accommodations are not retroactive.

ACADEMIC INTEGRITY

All members of the Juniata College community share responsibility for establishing and maintaining appropriate standards of academic honesty and integrity. Students oblige themselves to follow these standards and to encourage others to do so. Faculty members also have an obligation to comply with the principles and procedures of academic honesty and integrity as listed here through personal example and the learning environment they create.

One of the strongest traditions in higher education is the value the community places upon academic honesty. Academic integrity is an assumption that learning is taken seriously by students and that the academic work that students do to be evaluated is a direct result of the commitment of the student toward learning as well as the personal knowledge gained.

Academic dishonesty, therefore, is an attempt by a student to present knowledge in any aspect as personal when in fact it is knowledge gained by others. In the event of academic dishonesty, the associated penalty will be assessed based on the nature and seriousness of the offense, ranging from an official warning, a reduced or failing grade for the assignment, to a reduced or failing grade for the course.

COURSE WITHDRAWAL POLICY

A withdrawal grade of WF or WP is recorded when a student drops a course after the official drop/add period at the beginning of the semester and before the withdrawal deadline. WP signifies that at the time of the withdrawal the student was passing the course. While a WF signifies that at the time of the withdrawal the student was failing the course; WP and WF grades are not calculated into the GPA.

The deadline to withdrawal from this course is Friday, MARCH 3rd, 2016 by 12:00 noon. Unofficial withdrawals from all courses are recorded as F. Withdrawals from class are considered unofficial if the student fails to make satisfactory arrangements at the Office of the Registrar.

REQUIRED MATERIALS

External Hard Drive

Recommended minimum of 100GB free disc space – It is your responsibility to back up your work and keep all files organized outside of your Juniata drives. Saving work on the computers in the classroom is not a professional option as the files may be lost and unable to be retrieved.