



IM100

Integrated Media Arts Seminar

Mon 3:00 – 3:50 pm
Kepple Hall Room 114
1 Credit

instructor: Ryan Gibboney
office: Kepple Hall 207
email: gibboney@juniata.edu
phone: 814-641-3575
office hours: Tue 10:30am-1:00pm
Thu 1:00pm-3:30pm

COURSE DESCRIPTION

This one credit course is an introduction to the Integrated Media Arts Program and its offerings in terms of areas of study, practicum, internships, on campus projects and programs abroad. Meeting the Faculty and learning of their interests and research goals is essential to finding your place in the department. Opportunities for Study Abroad, Internships and Networking with Alums are all part of this practical course with opportunities for written reflection and presentations. Together we explore your best options in professional and graduate school opportunities to inform your choice of POE and plan your course of study.

LEARNING OUTCOMES

The overall goal of this course is to provide students with the opportunity to meet faculty, students, and alumni from the IMA Program. In addition, students will learn more about their potential outcome(s) as they progress in individualized area of study.

COURSE FORMAT

The course will consist of lectures, discussion work sessions, and student presentations. Students are held responsible for participation in both class discussions and individual projects. As this course is an introduction to the field of digital media, the guest presentations are key. These presentations will allow you to reflect in a one to two-page Short Essay throughout the semester. You are also expected to attend 2 college lectures of your choice and write them up as well. In addition, you will have a final reflection paper on your digital media/IMA connections and possible interest in the field and or a career. This final paper is considered your Critical Essay. This is a heavy content and discussion based course, thus the use of cell phones is not permitted in class.

TEXTS: A series of articles are available on Moodle. There is no textbook.

ATTENDANCE POLICY

Attendance is required. We have 15 classes and each one is required. Participation is a large part of your grade and if you are not present you cannot contribute. Class discussions are built into the syllabus and your participation can only benefit your learning process. Excessive absences will affect your grades. There is only **1 allowed absences** to be used in the case of illness, transportation problems, family emergencies, etc. After 1 absence the student's grade will be lowered one letter grade and lowered another lettered grade for each following absence. On the **3rd absence student will receive a failing grade for the course**. Attendance will be taken only once during the class period. A student may enter class late, but will be marked absent if 15 minutes late. Being late 3 times equals one absence. Students are held responsible for all information presented during class and are responsible to get caught up if a class has been missed.

COURSE WORK

Short Essays (4), Critical Essay (1), Presentation on work in IMA courses, and overall Class Participation are the areas of evaluation for the semester.

Additional assignments or exercises may be given without written notice or announcement.

- Late assignments are due within 2 business days and will automatically be reduced by one full letter grade.
- Good grades result from attending class, participation, hard work and diligence. Thus, there is no extra credit.
- Following the instructor's guidelines for essays and presentations is key as they have the potential to affect your grade. If you have questions, ask in class or feel free to e-mail your instructor directly to schedule a meeting during office hours.

GRADING

94-100	A
90-93	A-
87-89	B+
83-86	B
80-82	B-
75-79	C+
70-74	C
65-69	C-
60-64	D+
55-59	D
50-54	D-
0-50	F

GRADING GUIDE

Short Essays (4 total)	40 points
Critical Essay	20 points
Presentation	20 points
Class Participation	20 points
	100 total points

REPRODUCTION OF STUDENT WORK

Juniata College retains a non-exclusive right to reproduce all Integrated Media Arts (IMA) student projects for the purpose of education, publication, promotion, illustration, advertising, and trade in any manner or medium now known or later developed in perpetuity.

ADA STATEMENT: STUDENT ACCOMMODATIONS

Juniata College is committed to providing equitable access for learning opportunities to students with documented disabilities (e.g. mental health, attentional, learning, chronic health, sensory, or physical) under the American Disabilities Act. To ensure access to this class, please contact Patty Klug, Coordinator of Disability Services, at klugp@juniata.edu or at 814-641-5840 to engage in a confidential conversation about the process for requesting reasonable accommodations in the classroom. Accommodations are not provided retroactively, so students are encouraged to register with the Disability Services preferably by the start of the semester and before the Drop/Add period; however, requests can be made at any time. Note that students must obtain a new letter of reasonable accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of reasonable accommodation during faculty office hours or by appointment. Juniata College encourages students to access all resources available through Academic Support in the office of QUEST for consistent support and access to their classes. More information can be found online at Juniata.edu under Academic Support Services and "Disability Services," or by contacting the office at 814-641-3160.

ACADEMIC INTEGRITY

All members of the Juniata College community share responsibility for establishing and maintaining appropriate standards of academic honesty and integrity. Students oblige themselves to follow these standards and to encourage others to do so. Faculty members also have an obligation to comply with the principles and procedures of academic honesty and integrity as listed here through personal example and the learning environment they create. One of the strongest traditions in higher education is the value the community places upon academic honesty. Academic integrity is an assumption that learning is taken seriously by students and that the academic work that students do to be evaluated is a direct result of the commitment of the student toward learning as well as the personal knowledge gained. Academic dishonesty, therefore, is an attempt by a student to present knowledge in any aspect as personal when in fact it is knowledge gained by others. The associated penalty will be based on the nature and seriousness of the offense, ranging from an official warning, a reduced or failing grade for the assignment, to a reduced or failing grade for the course.

COURSE WITHDRAWAL POLICY

A withdrawal grade of WF or WP is recorded when a student drops a course after the official drop/add period at the beginning of the semester and before the withdrawal deadline. WP signifies that at the time of the withdrawal the student was passing the course. While a WF signifies that at the time of the withdrawal the student was failing the course; WP and WF grades are not calculated into the GPA.

The deadline to withdrawal from this course is March 9th, 2018 by 12:00 noon.

Unofficial withdrawals from all courses are recorded as F. Withdrawals from class are considered unofficial if the student fails to make satisfactory arrangements at the Office of the Registrar.

NAMES AND PRONOUNS

Many people use a name in daily life that is different from their legal name. In this classroom, we seek to use people's preferred names and pronouns. You are invited (if you want to) to share the name and the pronouns you go by. In this classroom, we will respect and refer to people using the names and personal pronouns that they share.



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SCHEDULE SPRING 2018

01/22 First Class: Intro syllabus, get to know each other, discuss course setup.

01/29 Loren Rhodes/John Wright

Topic: IMA/IT/CS

02/05 Karen Rosell

Topic: Art History/Student Research

02/12 Terry Anderson

Topic: Creative Entrepreneurship, **Short Essay #1 Due**

02/19 Hannah Bellwoar/Video Production Team

Topic: IMA Creative English

Topic: Student positions at the VPT

02/26 Lindsay Scholten

Topic: IMA Practicum Research

03/05 Jared LaGroue

Topic: Creative Music supervision

03/12 Jillian Murphy, Darwin Kysor

Topic: Study Abroad Opportunities/QUEST/Career Services, **Short Essay #2 Due**

03/19 Spring Recess

No Class

03/26 Donna Weimer

Topic: IMA, Communications

04/02 Madison Berrier

Topic: IMA Post Graduation

04/09 Maddie Thompson

Topic: IMA Study Abroad Experience/IMA Research, **Short Essay #3 Due**

04/16 Luke Fragello/DMS Student

Topic: Digital Media Studio/Juniata Marketing Dept

04/23 Ryan Gibboney

Topic: Community-Engaged Design in IMA

04/30 IM100 Presentations (8)

Topic: Your work as an IMA Student, Critical Essays Due

05/07 IM100 Presentations (8)

Topic: Your work as an IMA Student, **Short Essay #4 Due**