



# IM361

## Digital Video Production II

Mon/Wed 1:00 – 2:50 pm  
Kepple Hall Room 114  
3 credits

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office hours: Tue 10:30am-1:00pm  
Thu 1:00pm-3:30pm

### COURSE DESCRIPTION

Digital Video Production II allows students to work from ideas to a final video production that is ready to showcase at a film premiere, enter into film competitions, or share with a client as a professional commercial for their business. From preproduction planning all the way to post-production editing, students will work on a series of videos with full creative rights. Students will be required to oversee planning, storyboarding, shooting, editing, and final exporting. Students with prior video production experience are preferred. Prerequisite: IM360 or by instructor permission.

### LEARNING OUTCOMES

Students will become familiar with:

- video topic selection and identification of project needs
- the challenges that happen when working with a client/collaborator to execute video work in a professional setting
- proper techniques to execute a longer documentary style video production project from start to finish.
- the fundamentals of audio capture, lighting, camera settings related to professional quality video productions
- incorporation of multiple, overlapping variables (audio, video, title slides) to create a distinct 'look and feel' for a production
- the complex problems involved in combining multiple elements to solve a communications challenge through a video composition

### COURSE FORMAT

The course will consist of video and lighting training labs and project assignments that are identified by the individual student and approved by the instructor. Projects will be created using computers and related video editing software. Students are held responsible for participation in both class activities and individual projects. Use of cell phones is not permitted in class. Texting, Facebook, Tweets, internet surfing are also not permitted in class. You will be asked to leave and marked absent.

### ATTENDANCE POLICY

We will be covering a great deal of highly technical ground and moving quickly, it is imperative that students attend each class. Attendance to class is mandatory. There are **2 allowed absences** to be used in the case of illness, transportation problems, family emergencies, etc. After 2 absences the student's grade will be lowered one letter grade and lowered another lettered grade for each following absence. On the **5th absence student will receive a failing grade for the course**. Attendance will be taken only once during the class period. A student may enter class late, but will be marked absent if 15 minutes late. Being late 3 times equals one absence. Students are held responsible for all information presented during class and are responsible to get caught up if a class has been missed.

## COURSE WORK

Create 1-4 professionally shot and edited videos on content of your choice. If students work on one video for the duration of the semester, the final video should reflect a full 15 weeks of work. Past examples include stop motion animation to create one final video, a series of animated cartoons using animation and video editing software, a documentary film, etc. This course is being run as a real world experience in video production techniques. Each student is responsible to present their semester long proposal at the start of the semester. Deadlines will be set for each student based on their personal project needs.

- Late assignments are due by the start of the next class meeting and will automatically be reduced by one full letter grade.
- Good grades result from attending class, participation, hard work and diligence. Thus, there is no extra credit.
- Following the instructor's guidelines for projects is key as they have the potential to affect your grade. If you have questions, ask in class or feel free to e-mail your instructor directly to schedule a meeting.

## GRADING

94-100	A
90-93	A-
87-89	B+
83-86	B
80-82	B-
75-79	C+
70-74	C
65-69	C-
60-64	D+
55-59	D
50-54	D-
0-50	F

## GRADING GUIDE

Week 1: Project Proposal . . . . .	100 points
Week 5: Project Check In . . . . .	50 points
Midterm Progress Report . . . . .	100 points
Week 11: Progress Check In . . . . .	50 points
Final MP4 Video(s)/Final Report . . . . .	100 points

**400 total points**

## REPRODUCTION OF STUDENT WORK

Juniata College retains a non-exclusive right to reproduce all Integrated Media Arts (IMA) student projects for the purpose of education, publication, promotion, illustration, advertising, and trade in any manner or medium now known or later developed in perpetuity.

## ADA STATEMENT: STUDENT ACCOMMODATIONS

Juniata College is committed to providing equitable access for learning opportunities to students with documented disabilities (e.g. mental health, attentional, learning, chronic health, sensory, or physical) under the American Disabilities Act. To ensure access to this class, please contact Patty Klug, Coordinator of Disability Services, at [klugp@juniata.edu](mailto:klugp@juniata.edu) or at 814-641-5840 to engage in a confidential conversation about the process for requesting reasonable accommodations in the classroom. Accommodations are not provided retroactively, so students are encouraged to register with the Disability Services preferably by the start of the semester and before the Drop/Add period; however, requests can be made at any time. Note that students must obtain a new letter of reasonable accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of reasonable accommodation during faculty office

hours or by appointment. Juniata College encourages students to access all resources available through Academic Support in the office of QUEST for consistent support and access to their classes. More information can be found online at Juniata.edu under Academic Support Services and "Disability Services," or by contacting the office at 814-641-3160.

### **ACADEMIC INTEGRITY**

All members of the Juniata College community share responsibility for establishing and maintaining appropriate standards of academic honesty and integrity. Students oblige themselves to follow these standards and to encourage others to do so. Faculty members also have an obligation to comply with the principles and procedures of academic honesty and integrity as listed here through personal example and the learning environment they create. One of the strongest traditions in higher education is the value the community places upon academic honesty. Academic integrity is an assumption that learning is taken seriously by students and that the academic work that students do to be evaluated is a direct result of the commitment of the student toward learning as well as the personal knowledge gained. Academic dishonesty, therefore, is an attempt by a student to present knowledge in any aspect as personal when in fact it is knowledge gained by others. The associated penalty will be based on the nature and seriousness of the offense, ranging from an official warning, a reduced or failing grade for the assignment, to a reduced or failing grade for the course.

### **COURSE WITHDRAWAL POLICY**

A withdrawal grade of WF or WP is recorded when a student drops a course after the official drop/add period at the beginning of the semester and before the withdrawal deadline. WP signifies that at the time of the withdrawal the student was passing the course. While a WF signifies that at the time of the withdrawal the student was failing the course; WP and WF grades are not calculated into the GPA.

#### **The deadline to withdrawal from this course is March 9th, 2018 by 12:00 noon.**

Unofficial withdrawals from all courses are recorded as F. Withdrawals from class are considered unofficial if the student fails to make satisfactory arrangements at the Office of the Registrar.

### **NAMES AND PRONOUNS**

Many people use a name in daily life that is different from their legal name. In this classroom, we seek to use people's preferred names and pronouns. You are invited (if you want to) to share the name and the pronouns you go by. In this classroom, we will respect and refer to people using the names and personal pronouns that they share.

### **REQUIRED MATERIALS**

#### **External Hard Drive**

Recommended minimum of 100GB free disc space – It is your responsibility to back up your work and keep all files organized outside of your Juniata drives/desktop computers. Saving work on the computers in the classroom is not a professional option as the files may be lost and unable to be retrieved.