

RYAN GIBBONEY

EDUCATION |

- 2013 **Masters of Fine Art in Visual Communications Design**
Purdue University, West Lafayette, IN
Summa Cum Laude, GPA: 3.95
- 2013 **Graduate Teacher Certified**
Awarded by the Purdue University Center for Instructional Excellence to document and assess classroom teaching and teacher development.
- 2008 **Bachelors of Fine Arts in Graphic Design**
Savannah College of Art and Design, Savannah, GA
Magna Cum Laude, GPA: 3.72
- 2008 **Renaissance Masters: Innovators of Italian Styles Off Campus Seminar in Italy**
Received the Neely Elizabeth Toohill Memorial Scholarship to study abroad. Studies in Rome, Pienza, Sienna, Florence, Bologna, and Venice in June.
- 2003 **Associate in Specialized Technology in Graphic Design**
Pittsburgh Technical College, Pittsburgh, PA
Summa Cum Laude, GPA: 3.93

TEACHING APPOINTMENTS |

- 8/2018 – Present **Assistant Professor of Integrated Media Arts**
Integrated Media Arts Program, Juniata College, Huntingdon, PA
- 8/2014 – 8/2018 **Instructor of Integrated Media Arts**
Integrated Media Arts Program, Juniata College, Huntingdon, PA
Proposed, developed, and instructed Integrated Media Arts courses in addition to overseeing undergraduate design research. Revised and proposed course changes within the program with approval by the Curriculum Committee. Currently serving as a Advisor and Professional Mentor to IMA students.
- 1/2015 – 12/2016 **Instructor of Graphic Design**
College of Arts and Architecture, Penn State University, State College, PA
Instructed and developed projects, exercises, schedule, lab and studio lectures, and lesson plans for GD102 freshman-level graphic design prerequisite. Hired to revise materials from 1.5 hour class to 3 hour studio meeting twice per week. Also instructed online through PSU e-Learning platform.
- 8/2014 – 12/2014 **Consultant**
Integrated Media Arts Program, Juniata College, Huntingdon, PA
Working as a consultant to develop the Integrated Media Arts program between Art, Communication, IT and English. Discussed opportunities to incorporate prerequisites and more experiential and project based design education.
- 8/2011 – 5/2013 **Instructor of Record**
Department of Art and Design, Purdue University, West Lafayette, IN
Responsible for teaching undergraduate foundation design and visual communications design courses. Instructed design techniques and methodology through class lectures, demonstrations, projects, and critical reviews in studio and computer lab sessions. Submitted academic records at end of session.

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PROFESSIONAL APPOINTMENTS

- 7/2010 – Present* **Principal Designer**
Ryan Gibboney Design, LLC., National Clients
Specializing in print, web, and interactive design for to meet client need. Experience ranging from project management, development of deadline schedules based on client requests, hiring and directing photographers, illustrators, developers and programmers. In addition to print and web campaigns work with clients to develop branded social media accounts for a clear web presence. Ensure that all final deliverables are usable by the client but also created in a sustainable way that suits long-term budgets and goals.
- 8/2013 – 12/2013* **Marketing and Media Consultant**
The Graduate School, Purdue University, West Lafayette, IN
Created new visual elements to promote graduate student professional development. Duties include creation of complex visual charts and info graphics as part of a new marketing plan. Developed presentation materials for faculty and staff including implementation across print, web, as well as social media formats.
- 3/2013 – 5/2013* **Online User Experience Consultant**
Office of Marketing and Media, Purdue University, West Lafayette, IN
Conducted in depth research and evaluation of the user experience of current mapping systems used by Purdue University. Formats evaluated included print, on campus stationary maps, Google maps in both browser and mobile formats. Research was also conducted to evaluate dissimilar university mapping systems throughout campuses in the United States. Worked with Google Maps officials to update drop pins, street views, and location descriptions for campus landmarks and buildings. The final outcome was the redesign of all map formats by the campus and public safety officials.
- 5/2012 – 6/2012* **Brand + Marketing Consultant**
The National Group Printing, Lafayette, IN
Supervised the internal and external brand messaging for a Indiana based FSC Certified digital and large format offset printer. Coordinated a direct marketing plan to create consistency for current staff to implement. Set up Social Media Management with HootSuite to engage social media audience throughout multiple platforms including Twitter, Facebook, and LinkedIn. Worked to simplify and redesign the website to be seen as customer FTP portal but more importantly a public printer resource for designers.
- 6/2012 – 7/2012* **Camper at Camp Firebelly**
Firebelly Design Studio, Chicago, IL
Selected to participate in Camp FireBelly in the summer of 2012. Lived and worked for ten days with 10 campers in the Firebelly Design studio. Worked to craft a strategic design solution for a non-profit client (Project Nia), from initial research to final implementation. Project Nia uses the principles of participatory community justice – often called restorative or transformative justice – which has been shown to meet the needs of victims, reduce recidivism, and improve satisfaction with the legal system.
- 3/2006 – 10/2011* **Art Director**
Best Savannah Restaurants Magazine, Remote work
Worked remotely to design and paginate pages of a bimonthly magazine. Created new ads for clients and also updated existing ads throughout the publication. Worked directly with the publisher to create, edit, and proof from original layouts format through to FTP uploading to the printer.

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PROFESSIONAL APPOINTMENTS (cont) |

1/2009 – 6/2011 **Art Director**
Purdue Alumni Association, West Lafayette, IN
Designed and created the Purdue Alumnus magazine from editorial conception to final proof including preparation of files for press. Work closely with the editor to assign photography, create deadline schedules, decide placement of advertisements, and oversee the overall design production of the magazine. Also worked to coordinate and design printed and digital promotional materials for a variety of Purdue Alumni Association events. Responsible for expanding the design team by developing a new internship program and implementing a new junior level designer position. Setup interviews, job descriptions, through to daily work routines while managing junior graphic designer and student design team.

AWARDS + RECOGNITION |

2016 **Huntingdon County Community Improvement Award: Community Spirit**
Huntingdon County Planning Commission and Huntingdon County Chamber

2016 **Pennsylvania Business Central: Women Making a Difference**
Pennsylvania Business Central's Women in Business and St. Francis University

2016 **Standing Stone Coffee Company: Community Development Award**

2013 **Nominated for the Distinguished Master's Thesis Award**
Among all Visual and Performing Arts Graduate Research peers, Purdue University

2011 **ADDY Awards: American Advertising Federation North Central Indiana**
Purdue Memorial Union, West Lafayette, IN
Judges Choice ADDY Award: Nov/Dec 2010 Alumnus Cover
Gold ADDY: Nov/Dec 2010 Alumnus Magazine Design
Gold ADDY: Nov/Dec 2010 Feature – Heroes on Hold
Gold ADDY: Jan/Feb 2010 Alumnus Cover
Silver ADDY: Jan/Feb 2010 Editorial Feature – Breakfast Club
Silver ADDY: Nov/Dec 2010 Alumnus Cover
Judges Choice Award: Design Recruitment Poster Campaign
Silver Student ADDY: "Design is Everywhere" Recruitment Poster Campaign

2008 **Neely Elizabeth Toohill Memorial Scholarship, SCAD**

2006 – 2008 **Artistic Honors Scholarship, SCAD**

2006 – 2008 **Academic Honors Scholarship, SCAD**

2006 – 2008 **Deans List, SCAD**

PUBLICATIONS |

03/2019 *Creating sustainable community partnerships in design academia*
[American Institute of Graphic Arts, Design Educators online newsletter](#)

12/2018 *What Advantage? A Few Reality Checks for Internal Candidates*
Five lessons from the experience of applying for the tenure-track version of your previously contingent job.
[The Chronicle of Higher Education, Advice Section](#)

01/2013 *Community as client: Defining social design as a means of designing for good*
[Publication: Theses and Dissertations Available from ProQuest](#)

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LECTURES, PRESENTATIONS, COLLABORATIONS |

- 1/23/2018 **Panelist:** Expanded Practice Gallery Show, Borland Project Space, Penn State
- 9/06/2017 **Presenter:** E-Portfolio working group report, SoTL Luncheon, Juniata College
- 8/18/2017 **Presenter:** *Re-envisioning your future: post graduation conversations*
Presented during the Jump Start your Career in your Senior Year 2018
Huntingdon Career and Technology Center
- 1/25/2017 **Presenter:** Huntingdon Community Revitalization Initiatives
Juniata College Group Communication Course, Juniata College
- 4/04/2017 **Keynote Speaker:** Huntingdon County Youth Leadership Graduation
Mount Union Area High School
- 3/31/2017 **Moderator:** Juniata *Meet Our Town* Enrollment event, Juniata College
- 4/23/2016 **Workshop Presenter:** *Social Media for Small Businesses*
Workshop for Business Pitch attendees and local entrepreneurs
- 5/23/2015 **Workshop Leader:** Experimental Printmaking, The Art Space, Huntingdon, PA
- 11/14/2012 **Presenter:** *Good vs. Good Design* Presentation. Presented on Social Design
and the Importance of Design Activism to designers, Purdue University
- 11/15/2011 **Presenter:** AAF Student Chapter, Preparing for the ADDY's, Purdue University
- 3/26/2011 **Professional Reviewer:** AIGA Indianapolis Student Portfolio Review
- 3/22/2011 **Guest Lecturer:** Visual Communication Design Senior Class Presentation
on Preparing for Interviews, Purdue University

GALLERY EXHIBITIONS |

- 11/2018 **This will not be on the text Exhibition**
The Art Space, Huntingdon, PA
A group exhibit showcasing recent work of Juniata College Studio Art Faculty.
- 8/2015 **Directors' Cut: Board Member Exhibition**
The Art Space, Huntingdon, PA
A group exhibit showcasing artwork in all media created by members of the
Huntingdon County Arts Council Board of Directors.
- 5/2015 **Conceptual Proof: Solo Exhibition**
The Art Space, Huntingdon, PA
Showcasing experimental letterpress and printmaking works, *Conceptual Proof*
portrayed imagination through in depth process and analysis questioning the
interaction that happens between concept and a finished product.
- 6/2014 **Set in Motion: Purdue University Galleries**
Fountain Gallery, Lafayette, IN
Set in Motion screened contemporary video art and experimental short films hosted
by Purdue University's Fountain Gallery. These films explored how motion, time,
repetition, and narrative can change the way we see art.
- 11/2013 **Community As Client: A Solo Exhibition**
Patti and Rusty Rueff East Gallery, Purdue University, West Lafayette, IN
MFA Thesis research solo exhibition. Public gallery talk presented at closing.
- 2/2013 **As You Are Exhibition: A Decade of You Are Beautiful**
The Green Exchange, Chicago, IL
A month long retrospective of the You-Are-Beautiful.com project. Contribution
to the exhibition was the letter E which is overall part of a 15 Person Spell-Out
creating the text You Are Beautiful. Work on this project was completed during
Camp Firebelly in the summer of 2012 at the Rebuilding Exchange. The final
artwork was placed in a Illinois youth prison space.

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GALLERY EXHIBITIONS (cont) |

- 9/2012 **Westwood Art Competition and Exhibition**
Purdue University President Home Gallery, West Lafayette, IN
Multimedia prints accepted into bi-annual juried exhibition. Exhibition hosted at residence of Purdue President. Work showcased for one academic year.
- 1/2012 **Wicked World of Design Exhibition**
Patti and Rusty Rueff West Gallery, Purdue University, West Lafayette, IN
This gallery exhibit displayed indeterminate design problems discussed, discovered and invented by participants of the 2011 Design and Culture seminar. Social design research was showcased in group gallery exhibition.
- 12/2011 **Participatory Design Book Launch Exhibition**
Forest Products Building, Purdue University, West Lafayette, IN
A collection of graduate student installations and public art by AD641 Graduate Installation and Critique course. Book launch for book titled *AD64100: A Collection of Spatial Investigations*. Worked to create a proposed large scale participatory installation for attendees to interact with at the launch reception.

CONFERENCE PRESENTATIONS |

- 9/2018 **Civically-driven design curriculum grounded in sustainable community partnerships**
Decipher: AIGA Design Educators Conference, Stamps School of Art & Design, University of Michigan
Presented research focused on the unique community-engaged teaching and learning created in the rural community environment surrounding Juniata College campus. Discussed the distinct and rare opportunities the small liberal arts environment permits.
- 3/2017 **A Civically engaged Curriculum in a Fast-Paced Digital World**
Inspiring Citizenship through Community-Engaged Teaching and Learning Conference, Juniata College, Huntingdon, PA
Presented materials showcasing the method of self selected design projects that are problem and client based in technology driven classrooms. Offered methods to achieve experiential learning through classroom research in a small or large setting such as time tracking methods, reflection, and client meetings.
- 7/2014 **Panelist: Integrating Letterpress into the 21st Century Design Classroom**
TypeCon Conference, Washington D.C.
As part of the Type and Design Education Forum in conjunction with TypeCon and the Society of Typographic Aficionados this panel explored several ways to integrate letterpress printing into the contemporary design classrooms. Methods included setting up an in-class small press, creating a student-run pressroom/laboratory, using polymer plates made from digital files, and facilitating hands-on experimentation as a hybrid analog/digital approach to design.
- 10/2013 **AIGA Head, Heart, Hand Conference Poster Presentation**
Minneapolis Convention Center, Minneapolis, MN
Presented graduate research poster titled *Community Design Ecosystem*.

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PROFESSIONAL/CLASSROOM DEVELOPMENT ATTENDANCE |

- 9/2018 **Decipher: AIGA Design Educators Conference**
Stamps School of Art & Design, University of Michigan, Ann Arbor, MI
- 8/2018 **Faculty Conference: College learning for a diverse democracy**
Juniata College, Huntingdon, PA
- 1/2018 **Faculty Inclusion Workshop for Inclusive Classrooms**
Juniata College, Huntingdon, PA
Focus on developing inclusive classroom environments
- 10/2017 **Digital Scholarship Conference**
Bucknell University, Lewisburg, PA
Focused on digital technologies for teaching and learning, maker space development, and shared learning environments for digital/non digital learning. Discussed opportunities for technology in non-digital spaces.
- 8/2017 **Faculty Conference: General Education Focus**
Juniata College, Huntingdon, PA
Focus on revisions to the general education curriculum and setup
- 6/2017 **Community Diversity: Embracing and Implementing Inclusion**
Penn State University, State College, PA
Focused on helping participants explore their communication styles, tacit assumptions, and comfort zones.
- 10/2016 **Drexel Community- Based Learning Course Development and Faculty Training**
Drexel University, Philadelphia, PA
Experience and reflect upon discomfort within an academic setting while at Graterford Correctional Facility, explored Side-by-Side courses, begin to develop or further refine a community-based learning course.
- 10/2013 **AIGA Head, Heart, Hand Conference**
Minneapolis Convention Center, Minneapolis, MN
Exploring the three core areas of design: Head: Design thinking and strategy, Heart: Design for social impact, and Hand: Design as craft.
- 4/2013 **Design for Good West Michigan Weekend Blitz**
AIGA West Michigan, Grand Rapids, MI
The Weekend Blitz event has started a local movement to ignite, accelerate and amplify design-driven social change through the collaboration of creative professionals and local non-profit organizations over a weekend in April.
- 9/2012 **A Better World by Design Conference**
Brown University and Rhode Island School of Design, Providence, RI
Better World by Design is a student-led initiative at Brown University and Rhode Island School of Design that celebrates interdisciplinary collaboration between designers, educators, innovators, and learners.
- 4/2012 **Design Ethos Conference and Do-Ference**
Savannah College of Art and Design, Savannah, GA
Participated as a designer in the 3 day Conference focused on creating materials and research for the Waters Avenue Revitalization Project. Work completed with a team of community leaders, student designers, and local citizens.
- 11/2011 **Wayzgoose Printing Conference and Letterpress Printing Workshop**
Hamilton Wood Type and Printing Museum, Two Rivers, WI

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JUNIATA CAMPUS SERVICE |

- 8/2018 – Present* **General Education: Local Engagement Faculty Learning Community**
Engaged heavily in the upcoming requirements applied to our general education.
- 8/2016 – Present* **Community-Engaged Teaching and Learning Committee Member**
Focused on Community-Engaged Learning research, development, and support
- 1/2018 – Present* **TedX Juniata College Faculty Mentor**
Serving as the faculty mentor overseeing the branding and visual identity of the first annual TedX Juniata College event held Spring 2018.
- 8/2017 – 5/2018* **e-Portfolio working group Member**
Providing artistic knowledge and design perspective to the discussion of a campus wide e-Portfolio solution. Proposed implementation Fall 2018.
- 8/2017 – 5/2018* **2018 Advancement Calendar**
Worked with the Advancement and Marketing offices to identify student design and studio artwork to showcase in the 2018 calendar. Advised design student on layout and design.
- 5/2016– 7/2016* **Integrated Media Arts Summer Review Committee Member**
Worked with faculty from Communication, IT, Studio Art, Art History, English to review and revise all IMA Curriculum over the summer of 2016. Individually reworked curriculum for IM110, 275, 276, 360, 361 to review formally with the Curriculum Committee in Spring 2017. All content was approved and put into use during the Fall 2017 semester.
- 8/2016 – Present* **Branding Task Force Member/Brand Ambassador**
Shared design knowledge while reviewing documents from Cognitive Marketing. Working with IMA Design students to continue to create consistency across design materials for campus initiatives and departments.
- 8/2016* **Juniata College P.E.A.C.E. Certificate recipient**
Participated in Educational Activities that Create Equality from 2016 to present.
- 8/2016 – 2018* **Junior Faculty SoTL Member**

HUNTINGDON COMMUNITY ENGAGEMENT |

- 11/2015 – Present* **Founder, Executive Director, President of the Board**
Relvision Huntingdon, Inc., Huntingdon, PA
Founded a local 501c3 revitalization organization called Relvision Huntingdon. Working with the community to identify and execute projects based on community input. Our key initiatives are our Public Discussion Meetings, the Huntingdon Community Food Garden, and our Small Projects Big Ideas Grant.
- 9/2016 – 11/2018* **Committee Member**
Strategic Alliance of Economic Growth, Huntingdon, PA
Serving on the SAEG committee as a representative of Relvision Huntingdon.
- 1/2015 – 1/2017* **Board of Director**
Huntingdon County Arts Council, Huntingdon, PA
Serve on the board in addition to the Programming, Arts in Education, Fundraising, and Web/Social Media Committees.