



IM497

Integrated Media Arts Research

Monday 6:00 - 7:00 pm
Zoom Meetings
3 Credits

Ryan Gibboney, M.F.A.
email: gibboney@juniata.edu

Hannah Bellwoar, PhD
email: bellwoar@juniata.edu

COURSE DESCRIPTION

This course is designed to serve as a capstone course for seniors who emphasize Integrated Media Arts in their POE. Students are expected to examine design theory and research methods relevant to a topic, theme, issue, or problem that has served as an area of special interest. This course is intended to allow students to develop, compose, organize, revise, and edit their own writing. Through written assignments students will have the opportunity to produce a thesis or creative project. Students must have senior standing and have a POE in IMA (designated or individualized). Distinction may be achieved if the candidate meets the IMA Distinction requirements.

LEARNING OUTCOMES

Students will be able to:

- Organize and present evidence related to visual communication design themes and topics.
- Identify credible research scholars, organizations, and institutions who produce and/or publish new scholarly information or historical data about a research topic.
- Understand a research topic thoroughly through analysis.
- Formulate questions for research based on information gaps through thorough examination of the topic of interest.
- Be prepared to contribute to the scholarly conversation through a thesis or creative project at an appropriate level (online publication, research journal, conference presentation) with new data relevant to the time, place, and culture we are living and researching within.

COURSE FORMAT/PLATFORMS/RESOURCES *Slack + Google Drive + Moodle*

This semester we will collaborate in person in addition to virtually. Lectures, discussions, work sessions, and critiques will take place both in person and through Zoom. Slack will be utilized for digital collaboration, peer review and feedback outside of class time. Moodle and Google Drive will be utilized for shared readings and assignment submissions. Final assignments will be submitted through Moodle.

ENGAGEMENT POLICY

In our HyFlex environment this semester you have the option to attend class in person, through Zoom synchronously, or through Zoom asynchronous by watching recorded sessions. I hope you are able to regularly engage with this course because learning often happens through our interactions with others. Engagement can take a lot of different forms depending on your circumstances and I will offer varying options for you to engage through Zoom, Slack, and Moodle submissions. Moodle will be the host of all Zoom recordings links. Each recording will be posted with the date of the class. You may use the Activity Completion feature in Moodle to check the Zoom recordings that you have either participated in by attending live or that you have watched at a later time. The base rule is that you need to engage every week in some form, but you can miss the equivalent of one week of class with no effect to your grade. If you need to miss more than that, let me know as soon as possible so we can make arrangements for you to learn the class material outside of that week.

ASSIGNMENTS

Thesis Research Paper

The candidate will prepare a thesis or creative project. The research and writing conducted in IM496 will directly influence the work completed in IM497. The research paper is expected to be a summation of the IMA research courses in addition to IMA Practicum or Internship experiences. A preliminary version of the thesis should be completed before spring break.

---- OR ----

Creative Project

Design and execute a creative project that is influenced by the research conducted in IM496. Consider final outcomes to showcase the creative project including but not limited to a film premiere, gallery exhibition, or other public display.

Public Presentation or Exhibition (LAS)

Present your thesis research or creative project in a public setting. Consider the research and choose the best display option based on the materials, audience, and proposed outcome. The final public display will be promoted and marketed professionally by the research student with support of the IMA Program and Juniata College.

Thesis Research Defense (FINALS WEEK)

The candidate will present and defend the results of the thesis in a private lecture on or prior to the last day of classes for approval of the faculty and professional mentors.

DISTINCTION

The faculty mentors will meet at the end of the spring semester to review the candidates' performance and decide upon recommendations for distinction in the POE. Please see the Distinction in the IMA POE requirements on the final page of the syllabus.

REQUIRED MATERIALS

External Hard Drive or Cloud Storage (preferred): Recommended minimum of 2TB of free disc space – It is your responsibility to back up your work and keep all files organized outside of your Juniata drives/desktop computers. Saving work on the computers in the classroom is not a professional option as the files may be lost and unable to be retrieved.

UN-GRADING POLICY

You may notice that the assignments listed above have no points or percentages. That is because we are working in an agency setting and focusing on mastering design skills. To do this we will complete a project, critique that project, revise the project, and resubmit with suggested changes and a reflection. The work that is submitted at the end of the semester will be portfolio ready.

How ungrading works:

- Students will complete projects to the best of their ability, and adhere to all project objectives, submission requirements, and deadlines.
- For each DRAFT submission, the following class time will be dedicated to receiving feedback from both peers and professor
- Each FINAL submission will be a revised version of the draft submitted prior to receiving feedback. Students will take into consideration what their peers/professor said about their work, and add elements to their project based on these suggestions.
- The goal is to evolve design skills through collaboration, and the willingness to consider multiple perspectives on a project, while also achieving an expected final product.
- A key component of un-grading is student reflection. When a student submits their final work a short paragraph is required in Moodle in the comment section. This will allow students to reflect on how their design skills are evolving due to collaboration with others.

REPRODUCTION OF STUDENT WORK

Juniata College retains a non-exclusive right to reproduce all Integrated Media Arts (IMA) student projects for the purpose of education, publication, promotion, illustration, advertising, and trade in any manner or medium now known or later developed in perpetuity.

COURSE WITHDRAWAL POLICY

Students may withdraw from the course up until noon on the last day of classes this semester. In order to withdraw from the course, you need approval from your advisors.

ACADEMIC INTEGRITY POLICY

All members of the Juniata College community share responsibility for establishing and maintaining appropriate standards of academic honesty and integrity. Using another writer's published or unpublished words and ideas and representing them as your own, without giving credit and acknowledging your source, is an act of academic dishonesty. Juniata's Academic Integrity Policy: <https://more.juniata.edu/academics-classes/syllabus-statements/syllabus-statement-2020-21.php>

STUDENT ACCESSIBILITY

Juniata is committed to provide equitable access for student learning. To arrange for an accommodation based on a documented medical condition, mental health condition or learning disability (or if you suspect you have one), please contact Patty Klug, Director of Student Accessibility Services, by emailing her at klugp@juniata.edu or calling 814-641-5840. I encourage you to confirm that I have received a copy of your accommodation letter and schedule a time for us to meet to discuss your needs. It is best to submit accommodation requests before the semester begins, although requests can be made at any time during the semester. <https://more.juniata.edu/academics-classes/syllabus-statements/syllabus-statement-2020-21.php>

COVID-19 SAFETY

Juniata's safety protocols are designed to protect the health and safety of all members of our community. Appropriate social and physical distancing will be maintained in class. Face masks are required in all public spaces on campus, including classrooms. To facilitate contact tracing, students are asked to scan QR codes each time they enter a classroom. Students with red or purple access passes may not attend classes in-person (those with red passes must contact the health center, and those with purple passes must contact the Dean of Students office).

TECHNOLOGY

Since we are in a global pandemic, we will not be exchanging paper at all this semester as all students will have access to course materials on Moodle regardless of your method of instruction. Video and audio recordings of class sessions will be part of the classroom activity. The video and audio recording is used for legitimate educational use/purposes and may be made available to all students presently enrolled in the class. For purposes where the recordings will be used in future class session/lectures, any type of identifying information will be adequately removed from the videos.

IM497

IMA RESEARCH

SPRING 2021 SCHEDULE

Monday 6:00 pm – 7:00 pm // Zoom

**Schedule is Subject to Change.*

Date	Day	Project Deadlines
02/01	M	First Class Survey. Discuss Projects and Semester Goals. Homework: Upload Fall proposal to review by peers
02/08	M	Review Fall IM496 proposals. Discuss the project parameters and deadlines.
02/15	M	Check In Meeting: Discuss the project parameters and deadlines.
02/22	M	<u>DEADLINE: LAS Budgets</u> Check In Meeting
03/01	M	Check In Meeting
03/08	M	Check In Meeting
03/15	M	<u>DEADLINE: LAS Proofs #1</u>
03/22	M	Check In Meeting
03/29	M	<u>DEADLINE: LAS Proofs #2</u>
04/05	M	Check In Meeting
04/12	M	Check In Meeting / Prepare for LAS
04/19	M	<u>DEADLINE: Final LAS Slides Due</u>
04/22	Th	LAS Virtual Event
04/26	M	Check In Meeting / Debrief from LAS
05/03	M	Last Class Survey/Class Session. Discuss Thesis Defense Meetings and final submissions
05/13	Th	All Final Design Materials and Reports Due on Moodle by noon

Distinction in the POE INTEGRATED MEDIA ARTS

A. Eligibility

1. Students will be invited to undertake a senior project, in addition to the required courses in the field including IMA Practicum or IMA Internship.
2. An invitation would be extended by the middle of the junior year, to exceptionally strong students. Invited students will already have completed at least 40 credits towards their POE core requirements.
3. Invited students will be expected to have maintained a grade-point average of 3.5 within the POE, and 3.0 overall.
4. Invitations may also be issued to students with interdisciplinary POEs when this POE has a substantial IMA component. This will be at the discretion of the faculty overseeing IMA Distinction.
5. The invitation to attempt to earn distinction in the POE is just that. The student is not guaranteed distinction merely by virtue of receiving such an invitation.

B. Organization

Integrated Media Arts Seminar (IM 496) 3 credits

In the fall semester of the senior year (junior year under necessary circumstances), the candidate will select, in consultation with their research advisors a topic to investigate further. Students will develop a research agenda including but not limited to research bibliography, reflective reading responses, artist statement, research abstract, in addition to a research proposal.

Integrated Media Arts Research (IM 497) 3 credits

In the spring semester, the candidate will prepare a thesis or creative project. The research and writing conducted in IM496 will directly influence the work completed in IM497.

Research Advisor

The candidate will select a member of the IMA faculty as a research advisor. This faculty member will be responsible for guiding the student through the research described below.

Thesis OR Creative Project

A thesis OR creative project will be executed in IM497. The thesis is expected to be a summation of the IMA research courses (IM496 & IM497) in addition to influence from practicum or internship experiences over the last two years. If a creative project is chosen original design materials will be proposed and developed.

Presentation or Exhibition

A public presentation is required. Based on the student's research and deliverables, the student and faculty research advisor will identify the proper final display.

C. Evaluation

1. At least two relevant mentors must be identified by the candidate to review the thesis and project in addition to identify final presentation setting: a public presentation or exhibit prior to the last day of classes. The mentor team should include one IMA Faculty member and the second mentor can be faculty, staff, or an industry professional.
2. The candidate will present and defend the results of the thesis in a private lecture on or prior to the last day of classes for approval of the faculty mentors.
3. The faculty and professional mentors will meet at the end of the spring semester to review the candidates' performance and decide upon recommendations for distinction in the POE.

497 Seminar Spring 2021 Student Evaluation

Name:

Thesis Research Paper	----OR----	Creative Project	Public Presentation or Exhibition	Thesis Research Defense
<ul style="list-style-type: none"> <input type="checkbox"/> Draft a research paper that is inclusive of the IMA Research courses as well as IMA Practicum or Internship experiences. <input type="checkbox"/> Submit a finalized version of your research paper based on feedback from mentors and peers. 		<ul style="list-style-type: none"> <input type="checkbox"/> Adhere to deadlines and submit progress documents when applicable. <input type="checkbox"/> Design and execute a creative project that is influenced by the research conducted in IM496. 	<ul style="list-style-type: none"> <input type="checkbox"/> Present your selected project medium in a public setting. Select the best display option based on project materials, audience, and proposed outcome. Promotion of the display should also be conducted. 	<ul style="list-style-type: none"> <input type="checkbox"/> Present and defend the results of the thesis in a private lecture on or prior to the last day of classes for faculty and mentor approval.
Excellent Satisfactory Unsatisfactory		Excellent Satisfactory Unsatisfactory	Excellent Satisfactory Unsatisfactory	Excellent Satisfactory Unsatisfactory
Comments:		Comments:	Comments:	Comments:

Letter Grade for Assignments:

A	B	C	D
Complete all of the required submissions with ✓+ grades on each area. A- may be awarded if student contribution is lower than expected in one area.	Complete most of the required submissions with ✓ grades on each area. B- may be awarded if student contribution is lower than expected in one area.	Complete some of the required submissions with ✓- grades on each area. C- may be awarded if student contribution is lower than expected in one area.	Complete minimal required submissions with ✓- grades on each area. D- may be awarded if student contribution is lower than expected in one area.

Project Feedback:

Since the Research Proposal is the cumulative project for IM496 Seminar, it is meant to represent the cumulative research conducted throughout the semester in preparation for IM497 in the spring. The primary individual evaluation will be placed on the Research Proposal.

<p>✓ + Excellent Able to critically assess one's work to identify and present an individualized curated project that clearly emphasizes individual strengths, a unique perspective on design, and the student's interests in their chosen field. Shows the process of work and explains the future IM497 deadlines.</p>	<p>✓ Satisfactory Able to assess one's work to identify and present an individualized curated project that clearly emphasizes individual strengths, a unique perspective on design, and the student's interests in their chosen field. Shows minimal progress on research agenda and future work for IM497.</p>	<p>✓ - Unsatisfactory Unable to assess one's work to present an individualized curated project. Only showcased minimal submissions that do not tie together to highlight a strong research agenda. Shows little to no progress on research agenda and future work to take place in IM497.</p>
--	--	--

Comments:

Class Engagement

In our HyFlex environment this semester you have the option to attend class in person, through Zoom synchronously, or through Zoom asynchronous by watching recorded sessions. Engagement can take a lot of different forms depending on your circumstances and I will offer varying options for you to engage through Zoom, Slack, and Moodle submissions.

<p>✓ + Excellent <u>Exceeds Expectations</u> The student arrives prepared for class (in person, on Zoom, or on Moodle); participates multiple times in class discussion; is responsive to participation and engaged in contributions and comments made by others; contributions are thoughtful and provoke additional comments from others; does not dominate conversation; listens carefully and responds thoughtfully to comments made by others.</p>	<p>✓ Satisfactory <u>Meets Minimum Expectations</u> The student is present and occasionally engaged (in person, on Zoom, or on Moodle); is taking notes and paying attention most of the time; contributes at least once to class discussion per week; or participates through hand raising, taking notes, doing assignments</p>	<p>✓ - Unsatisfactory <u>Does not meet expectations</u> The student is physically present but mentally elsewhere; doesn't contribute to conversation; does not engage and is not taking notes when receiving critique from faculty and peers. The student is disruptive, distracting not only losing the opportunity to learn from the course but also impacting their peers ability to learn.</p>
--	---	---

Comments:

Final Cumulative Letter Grade: