

EDUCATION |

- 2013 **Masters of Fine Art in Visual Communication Design**
Purdue University, West Lafayette, IN
Summa Cum Laude, GPA: 3.95
Thesis: Community as Client: Defining social design as a means of designing for good
- 2013 **Graduate Teacher Certified**
Awarded by the Purdue University Center for Instructional Excellence to document and assess classroom teaching and teacher development.
- 2008 **Bachelors of Fine Arts in Graphic Design**
Savannah College of Art and Design, Savannah, GA
Magna Cum Laude, GPA: 3.72
- 2008 **Renaissance Masters: Innovators of Italian Styles Off Campus Seminar in Italy**
Received the Neely Elizabeth Toohill Memorial Scholarship to study abroad. Studies in Rome, Pienza, Sienna, Florence, Bologna, and Venice in June.
- 2003 **Associate in Specialized Technology in Graphic Design**
Pittsburgh Technical College, Pittsburgh, PA
Summa Cum Laude, GPA: 3.93

TEACHING APPOINTMENTS |

- 8/2018 – Present **Assistant Professor of Integrated Media Arts, Program Coordinator**
Integrated Media Arts Program, Juniata College, Huntingdon, PA
Proposed, developed, and instructed Integrated Media Arts courses in addition to overseeing undergraduate design research. Revised and proposed course changes within the program with approval by the Curriculum Committee.
Currently serving as a Advisor and Professional Mentor to students and alumni.
- 8/2014 – 8/2018 **Instructor of Integrated Media Arts**
Integrated Media Arts Program, Juniata College, Huntingdon, PA
Served as a full time Instructor proposing new courses, developing curriculum, and overseeing undergraduate research. Also oversaw the advising of IMA Program students with support from other faculty across campus. Served on elected and ad hoc committees across campus.
- 1/2015 – 12/2016 **Instructor of Graphic Design**
College of Arts and Architecture, Pennsylvania State University, State College, PA
Instructed and developed projects, exercises, schedule, lab and studio lectures, and lesson plans for GD102 freshman-level graphic design prerequisite. Hired to revise materials from 1.5 hour class to 3 hour studio meeting twice per week. Also instructed online through PSU e-Learning platform.
- 8/2014 – 12/2014 **Consultant**
Integrated Media Arts Program, Juniata College, Huntingdon, PA
Working as a consultant to develop the Integrated Media Arts program between Art, Communication, IT and English. Discussed opportunities to incorporate prerequisites and more experiential and project based design education.
- 8/2011 – 5/2013 **Instructor of Record**
Department of Art and Design, Purdue University, West Lafayette, IN
Responsible for teaching undergraduate foundation design and visual communications design courses. Instructed design techniques and methodology through class lectures, demonstrations, projects, and critical reviews in studio and computer lab sessions. Submitted academic records at end of session.

PROFESSIONAL INDUSTRY APPOINTMENTS |

- 7/2010 – Present **Principal Designer**
Ryan Gibboney Design, LLC., National Clients
Specializing in print, web, and interactive design for to meet client need. Experience ranging from project management, development of deadline schedules based on client requests, hiring and directing photographers, illustrators, developers and programmers. In addition to print and web campaigns work with clients to develop branded social media accounts for a clear web presence. Ensure that all final deliverables are usable by the client but also created in a sustainable way that suits long-term budgets and goals.
- 8/2013 – 12/2013 **Marketing and Media Consultant**
The Graduate School, Purdue University, West Lafayette, IN
Created new visual elements to promote graduate student professional development. Duties include creation of complex visual charts and info graphics as part of a new marketing plan. Developed presentation materials for faculty and staff including implementation across print, web, as well as social media formats.
- 3/2013 – 5/2013 **Online User Experience Consultant**
Office of Marketing and Media, Purdue University, West Lafayette, IN
Conducted in depth research and evaluation of the user experience of current mapping systems used by Purdue University. Formats evaluated included print, on campus stationary maps, Google maps in both browser and mobile formats. Research was also conducted to evaluate dissimilar university mapping systems throughout campuses in the United States. Worked with Google Maps officials to update drop pins, street views, and location descriptions for campus landmarks and buildings. The final outcome was the redesign of all map formats by the campus and public safety officials.
- 5/2012 – 6/2012 **Brand + Marketing Consultant**
The National Group Printing, Lafayette, IN
Supervised the internal and external brand messaging for a Indiana based FSC Certified digital and large format offset printer. Coordinated a direct marketing plan to create consistency for current staff to implement. Set up Social Media Management with HootSuite to engage social media audience throughout multiple platforms including Twitter, Facebook, and LinkedIn. Worked to simplify and redesign the website to be seen as customer FTP portal but more importantly a public printer resource for designers.
- 6/2012 – 7/2012 **Camper at Camp Firebelly**
Firebelly Design Studio, Chicago, IL
Selected to participate in Camp FireBelly in the summer of 2012. Lived and worked for ten days with 10 campers in the Firebelly Design studio. Worked to craft a strategic design solution for a non-profit client (Project Nia), from initial research to final implementation. Project Nia uses the principles of participatory community justice – often called restorative or transformative justice – which has been shown to meet the needs of victims, reduce recidivism, and improve satisfaction with the legal system.
- 3/2006 – 10/2011 **Art Director**
Best Savannah Restaurants Magazine, Remote work
Worked remotely to design and paginate pages of a bimonthly magazine. Created new ads for clients and also updated existing ads throughout the publication. Worked directly with the publisher to create, edit, and proof from original layouts format through to FTP uploading to the printer.

Continued Industry Experience on [LinkedIn Profile](#)

COURSES INSTRUCTED & DEVELOPED |

Juniata College:

Integrated Media Arts Program, Various Departments

- IM100: Integrated Media Arts Seminar 1 Credit (H)
- IM110: Principles of Digital Media 3 Credits (CTDH)
- IM275 Integrated Media Arts Lab I 2 Credits
- IM276: Integrated Media Arts Lab II 2 Credits
- IM375: Integrated Media Arts Lab 3 Credits
- IM375: Community Design Lab 4 Credits (WK-CE, SW-LE, CEL, CTDH)
- IM376: Integrated Media Arts Lab II 3 Credits
- IM376: Business of Design 3 Credits
- IM360: Digital Video Production I 3 Credits
- IM361: Digital Video Production II 3 Credits
- IM399: ST: Digital Video Production II 3 Credits
- IM298/398/498: IMA Practicum 1 – 4 Credits
- IM298/398/498: IMA Practicum 3 Credits (SW-LE)
- IM295: Design Thinking 3 Credits (WK-CE)
- IM496: IMA Research (with option for distinction) 3 Credits
- IM497: IMA Capstone (with option for distinction) 3 Credits
- IM490: IMA Internship (on site) 2 – 9 Credits
- IM495: IMA Internship Seminar 2 – 6 Credits
- IT341: Web Design 2 Credits
- AR204: Digital Art 3 Credits (WK-CE, CTDH)

Pennsylvania State University:

College of Arts and Architecture, Graphic Design Department

- GD100: Introduction to Graphic Design (Online Course) 3 Credits
- GD102: Introductory Design Studio 3 Credits

Purdue University:

College of Liberal Arts, Art and Design Department

- AD105 Foundations Design I 3 Credits
- AD106 Foundations Design II 3 Credits
- AD228 Visual Communications Design Computing I 3 Credits
- AD229 Visual Communications Design Computing II 3 Credits

MENTORED UNDERGRADUATE RESEARCH |

IM496 and IM497 were approved and launched in the Fall of 2019. Research completed in the Integrated Media Arts Program is supported with mentors from various departments on campus, off campus professional and alumni support from 2018 – Present.

2021 – 2022 AY	Anna Sule, Jackie Eberle, Rohan Bandekar, Daniel Muleady, India Thakar
2020 – 2021 AY	Ashley Purvis, Tatum Poirier, Hayley Purvis, Rachel DesFosses, Bailey Kibe, Alyosha Perez, Ben Norton
2019 – 2020 AY	Paul Alicea, Vinnie Caroselli, Dejjia Danhi, Cassandra Dunn, Jenna Miller, Fisher Stroud
2018 – 2019 AY	Harpreet Chamdal Integrated Media Arts Program (Practicum) and Communication Department support
2017– 2018 AY	Lindsay Scholten, Matthew Gaynor Integrated Media Arts Program (Practicum) and Communication Department support
2015– 2016 AY	Megan Myers Juniata College Honors thesis, Communications Department

CONFERENCE PRESENTATIONS |

- 6/2022 **Collective dialogues on motherhood for feminist futures**
Design Research Society (DRS), Bilboa, Spain
In this conversation, participants exchanged stories and experiences that will become data for a future participatory book.
- 2/2022 **Poster: Co-Mentoring Research: Building Relationships through Writing and Design** Dialogues for Learning and Meaningful Assessment, AACU 2022 Conference on General Education, Pedagogy, and Assessment
- 7/2021 **Co-Mentoring Writing & Design: An interdisciplinary approach to undergraduate research** Conference on Engaged Learning. Elon University
- 2/2021 **Beyond Mock Design Projects and Standard Rubrics: How a global pandemic required student evaluation to dissipate and real world learning to happen** 109th Annual College Art Association Conference
- 10/2020 **Expanding the classroom into the community: facilitating real world partnerships in a hybrid classroom**
5th Annual Registered Graphic Designers Virtual Design Educators Conference
- 9/2018 **Civically-driven design curriculum grounded in sustainable community partnerships**
Decipher: AIGA Design Educators Conference, Stamps School of Art & Design, University of Michigan
Presented research focused on the unique community-engaged teaching and learning created in the rural community environment surrounding Juniata College campus. Discussed the distinct and rare opportunities the small liberal arts environment permits.
- 3/2017 **A Civically engaged Curriculum in a Fast-Paced Digital World**
Inspiring Citizenship through Community-Engaged Teaching and Learning Conference, Juniata College, Huntingdon, PA
Presented materials showcasing the method of self selected design projects that are problem and client based in technology driven classrooms. Offered methods to achieve experiential learning through classroom research in a small or large setting such as time tracking methods, reflection, and client meetings.
- 7/2014 **Panelist: Integrating Letterpress into the 21st Century Design Classroom**
TypeCon Conference, Washington D.C.
As part of the Type and Design Education Forum in conjunction with TypeCon and the Society of Typographic Aficionados this panel explored several ways to integrate letterpress printing into the contemporary design classrooms. Methods included setting up an in-class small press, creating a student-run pressroom/laboratory, using polymer plates made from digital files, and facilitating hands-on experimentation as a hybrid analog/digital approach to design.
- 10/2013 **AIGA Head, Heart, Hand Conference Poster Presentation**
Minneapolis Convention Center, Minneapolis, MN
Presented graduate research poster titled *Community Design Ecosystem*.

PUBLICATIONS & JOURNALS |

- 5/2022 **Ungrading in Dialogue**
AMPS a Focus on Pedagogy Journal, AMPS Conference Proceedings Series
- 12/2019 **Civically-Driven Design Curriculum Grounded in Sustainable Community Partnerships**. AIGA Design Educators Community (DEC) conference proceedings for Decipher 2018, Vol. 2
- 4/2019 **Creating sustainable community partnerships in design academia**
American Institute of Graphic Arts, Design Educators online newsletter
- 12/2018 **What Advantage? A Few Reality Checks for Internal Candidates** Five lessons from the experience of applying for the tenure-track version of your previously contingent job. The Chronicle of Higher Education, Advice Section
- 01/2013 **Community as client: Defining social design as a means of designing for good**
Purdue University Theses and Dissertations

LECTURES, DESIGN & LOCAL COMMUNITY COLLABORATIONS |

- 4/28/2022 **Presenter:** *Alternative Assessment Methods: Investigating and Implementing Ungrading*, SoTL Luncheon with Katy Johannesen, Amanda Page, Juniata College
- 5/1/2022 **Presenter:** *Contracts & Freelance Tips*, Fresno State, College of Arts & Humanities, GD174 Graphic Systems Junior Class, Professor Virginia Patterson
- 4/29/2021 **Presenter:** *Co-mentoring Design and Writing in Undergraduate Research*
SoTL Luncheon with Hannah Bellwoar, Juniata College
- 1/23/2018 **Presenter:** *Sustainable Community Partnerships*, SoTL Luncheon with student researcher Caitlyn Konradt '20, Juniata College
- 1/24/2018 **Panelist:** *Expanded Practice Gallery Show*, Borland Project Space, Penn State
- 9/06/2017 **Presenter:** *E-Portfolio working group report*, SoTL Luncheon with Jerry Kruse, Juniata College
- 8/18/2017 **Presenter:** *Re-envisioning your future: post graduation conversations*
Presented during the Jump Start your Career in your Senior Year, Huntingdon Career and Technology Center
- 1/25/2017 **Presenter:** *Huntingdon Community Revitalization Initiatives*
Juniata College Group Communication Course, Juniata College
- 4/04/2017 **Keynote Speaker:** Huntingdon County Youth Leadership Graduation, Mount Union Area High School
- 3/31/2017 **Moderator:** *Juniata Meet Our Town* Enrollment event, Juniata College
- 4/23/2016 **Workshop Presenter:** *Social Media for Small Businesses*, Workshop for Business Pitch attendees and local entrepreneurs, hosted by Huntingdon Landmarks
- 5/23/2015 **Workshop Leader:** *Experimental Printmaking*, The Art Space, Huntingdon, PA
- 11/14/2012 **Presenter:** *Good vs. Good Design*. Presented the Importance of design activism to undergraduate Visual Communication Design students. Purdue University
- 11/15/2011 **Presenter:** *Preparing for the ADDY's*, AAF Student Chapter, Purdue University
- 3/26/2011 **Professional Reviewer:** AIGA Indianapolis Student Portfolio Review
- 3/22/2011 **Guest Lecturer:** Visual Communication Design Senior, Purdue University

RESIDENCY PROGRAMS & SPECIALIZED TRAININGS |

- 5/2022 **Printer in Residence: Hamilton Wood Type & Printing Museum**
Accepted to visit for research, printing, workshops with master printers, and training on repairing equipment and running various presses in preparation for setting up a studio, continuing personal research, and teaching letterpress curriculum.
- 10/2019 **Writing Residency: Design Incubation Residency at Haddon Ave Writing Institute**
Participated in the 3-day residency allows researchers and scholars time to work on existing writing projects or to start a new writing project.
- 10/2013 **Letterpress Workshop Participant: AIGA Head, Heart, Hand Conference**
Minneapolis Convention Center, Minneapolis, MN Printing with Master Printers Jim and Bill Moran.
- 5/2012 **Collection Assistant: Hamilton Wood Type & Printing Museum**
Spent one week on site in Two Rivers assisting with artifact archiving, cleaning wood type and other artifacts, sorting artifacts for displaying and returning to storage. Printed one cabinet of type during the week on a Vandercook SP15.
- 5/2011 **Letterpress Workshop Participant: STA Chicago Letterpress Intensive**
Participated in the weekend-long letterpress workshop learning the basics of letterpress printing.

AWARDS, HONORS, GRANTS |

- 2022 **Top 50 Women Leaders of Pennsylvania for 2022**
Awarded by [The Women We Admire](#)
- 2016 **Huntingdon County Community Improvement Award: Community Spirit**
Huntingdon County Planning Commission and Huntingdon County Chamber
- 2016 **Pennsylvania Business Central: Women Making a Difference**
Pennsylvania Business Central's Women in Business and St. Francis University
- 2016 **Standing Stone Coffee Company: Community Development Award**
Huntingdon Community Food Garden, ReInvision Huntingdon
- 2013 **Distinguished Master's Thesis Award**
Visual and Performing Arts Graduate Research, Purdue University
- 2011 **ADDY Awards: American Advertising Federation North Central Indiana**
Purdue Memorial Union, West Lafayette, IN
Judges Choice ADDY Award: Nov/Dec 2010 Alumnus Cover
Gold ADDY: Nov/Dec 2010 Alumnus Magazine Design
Gold ADDY: Nov/Dec 2010 Feature – Heroes on Hold
Gold ADDY: Jan/Feb 2010 Alumnus Cover
Silver ADDY: Jan/Feb 2010 Editorial Feature – Breakfast Club
Silver ADDY: Nov/Dec 2010 Alumnus Cover
Judges Choice Award: Design Recruitment Poster Campaign
Silver Student ADDY: "Design is Everywhere" Recruitment Poster Campaign
- 2008 **Neely Elizabeth Toohill Memorial Scholarship, SCAD**
- 2006 – 2008 **Artistic Honors Scholarship, SCAD**
- 2006 – 2008 **Academic Honors Scholarship, SCAD**
- 2006 – 2008 **Deans List, SCAD**
- 2001 – 2003 **Deans List, Pittsburgh Technical College**

PROFESSIONAL MEMBERSHIP ACTIVITY |

- 2016 – Present **Member: Hamilton Wood Type & Printing Museum**
- 2022 – Present **Member: Women We Admire Network**
- 2021 – 2022 **Member: American Printing History Association**
- 8/2018 – Present **Member: American Institute of Graphic Arts (AIGA)**

SERVICE TO THE DESIGN PROFESSION |

- 3/21/2022 **Advisor: Study Abroad Publication Design Course**
Planning meetings with Elisabeth Kvernen of James Madison University
- 4/13/2022 **Presenter: Contracts & Freelance-A guide to thriving post graduation**
Virginia Patterson, Fresno, Lecture Business of Design
- 8/2/2021 **Moderator: AIGA Design Educators Committee: SHIFTED Virtual Summit**
- 3/2021 **Director: Occupational Advisory Committee Agenda**
Selected to direct the Southern Huntingdon County High School Occupational Advisory Steering Committee for the two year program. The program covers web design, digital media creation, and design.
- 3/2020 **Peer Reviewer: AIGA National Design Education Symposium Pittsburgh**
Reviewed materials submitted to the Pittsburgh based national conference which was later hosted virtually fall 2020.
- 11/2018 **Peer Reviewer: AIGA National Design Education Symposium Pasadena**
Reviewed materials submitted to the Pasadena based national conference.

SERVICE TO JUNIATA CAMPUS COMMUNITY |

- 2019 – 2022 Professional Development Committee (PDC),
Member 2019-2023, Chair 2021-2022, Past Chair 2022-2023
- 2020 – 2022 Advancement Trustees Committee, Member
- 8/2018 – Present IMA Program Coordinator & Committee Member
- 2016 – Present IMA Program Review, Administrator, Summer 2016, Summer 2022
- 1/2017 – Present Visual and Performing Arts Division, Committee Member
- 8/2018 – Present Art Department, Faculty Member
- 8/2014 – 5/2018 IT/CS Department Member
- 2021 – 2022 Junior Faculty SoTL, Director of Junior SoTL
- 2019 – Present Creators Studio Student Club, Faculty Mentor
- 2021 – 2022 Capstone Sub Committee, Member
- 2016 – Present Local Engagement Faculty Learning Community Member
- 2019 – 2022 Library Learning Commons, Member, User Experience Consultant
- 2017 – 2019 Community Engaged Learning Committee, Member
- 2018 – 2020 e-Portfolio Working Group, Member
- 2018 – 2019 TEDx Juniata, Faculty Mentor
- 2018 Advancement Calendar, Faculty Mentor and Design Consultant
- 2016 – 2017 IMSA Building Planning Committee, Member
- 2016 – 2017 Branding Task Force Cognitive Marketing, Member, Design Consultant

SERVICE TO THE LOCAL COMMUNITY |

- Present* **Local Design Consultant: Ryan Gibboney Design, LLC.**
Working most recently with the Huntingdon Farmers' Market and Huntingdon Borough Trails to support their nonprofit and community driven initiatives through design materials in print, web, and social media formats.
- 11/2015 – Present* **Founder, Executive Director, President of the Board**
Relnvision Huntingdon, Inc., Huntingdon, PA
Founded a local 501c3 revitalization organization called Relnvision Huntingdon. Working with the community to identify and execute projects based on community input. Our key initiatives are our Public Discussion Meetings, the Huntingdon Community Food Garden, and our Small Projects Big Ideas Grant.
- 9/2016 – Present* **Committee Member**
Strategic Alliance of Economic Growth, Huntingdon, PA
Serving on the SAEG committee as a representative of Relnvision Huntingdon.
- 1/2015 – 1/2017* **Member, Board of Directors**
Huntingdon County Arts Council, Huntingdon, PA
Serve on the board in addition to the Programming, Arts in Education, Fundraising, and Web/Social Media Committees. Attended monthly board meetings in addition to scheduled committee meetings. Oversaw the social media page and website for event promotion and fundraising. Worked with the Executive Director and Programming Committee to design all gallery show print and web promotional materials. Developed a new brand style guide for the organization to utilize when designing new event materials.

LIST OF LOCAL COMMUNITY PARTNERS |

Community Partners for IMA Courses including Community Design Lab, Practicum, Internships, and Transcript Notation. These partners apply to work with our students through our online application portal. Some partners listed below are campus offices, student research projects, and self produced student films.

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| <ul style="list-style-type: none"> Huntingdon Community Center Landis Veterinary Home Care Sparks Farm Stone Town Cafe Liberal Arts Symposium Huntingdon House Headwaters Campus Store Science in Motion Juniata Essentials Huntingdon County Humane Society Consortium of CCSC Huntingdon Health & Wellness Association Light of Light yoga All In Democracy Challenge Northern Map Turtle East Broad Top Railroad Cookies for Caregivers The Creators Studio The Alfies Huntingdon Dance Academy She Is Film Crew | <ul style="list-style-type: none"> Find the Pennies Film Crew Athletic Communications Office, Juniata Esports program, Juniata Gettysburg Battlefield Preservation Assoc. Relnvision Huntingdon Huntingdon County Business & Industry Center for International Education, Juniata CGTN America JC Blair Memorial Hospital Juniata Brewing Company Muddy Run Tavern AdMed Inc. Philadelphia Tsubi Club Eastern Box Turtles Integrated Media Arts Program, Juniata |
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